# COMMERCIAL POTENTIAL AND IP PROTECTION ASSESSMENT SCHEDULE:

***For use by Finance & Business Services Centre (FBSC) and Office of Research & Innovation (ORI) only***

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| **Name of Commercialisation Opportunity:** |
| **Brief Description of Commercialisation Opportunity:** |
| **Name(s) of Inventor/Innovator/Researcher:** |
| **Date:** |

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| **Forms Received** | **Comments** |
| Self-Assessment Form |  |
| Invention Disclosure Form |  |
| Commercial Potential and IP Protection Form |  |

| **School Acknowledgements Made:** |
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| **Inventorship and IP ownership has been agreed and there are no rights granted that preclude ECU’s control over the IP and rights to receive proceeds from commercialisation**  Comments: |
| **Deed of IP Assignment has been completed by all “Creators” as referred to in the University’s IP Policy (i.e. Staff Members, Affiliates and Students who have contributed to the creation of the IP**  Comments: |
| **Aligns with the University’s strategic research priority(ies)**  Comments: |
| **Represents a significant innovation and/or research breakthrough or has otherwise demonstrated strong commercialisation potential**  Comments: |
| **Technical veracity (i.e. reliable and repeatable results from testing) has been confirmed, and either market readiness or a commercialisation outcome can be achieved in 3 years or less.**  Comments: |
| **Researcher availability and commitment confirmed**  Comments: |
| **Opportunity is supported by Dean**  Comments: |

| **Office / Service Centre Acknowledgements Made:** | | | | |
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|  | **FBSC** | **ORI** | **OLS** | **RASC** |
| **Completed risk assessment / risk management plan presents no obstacles to progress** | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: |
| **IP protection strategy has been identified and is appropriate for opportunity** | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: |
| **Inventorship has been established and externally verified (only required where patenting is intended)** | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: |
| **Evidence of sufficient technical veracity and/or market-readiness exists to support commercialisation (including where appropriate an achievable development plan)** | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: |
| **A strong value proposition relative to competition has been identified and satisfactorily substantiated (including a realistic revenue model)** | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: |
| **A sizeable and addressable market opportunity has been identified and satisfactorily substantiated** | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: |
| **A proposed business model has been identified** | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: |
| **A realistic Execution Plan has been identified** | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: |
| **Funding amount to be sought externally**  **$** | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: |
| **Funding amount requested from ECU**  **$** | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: | Strong case  Further detail required  Weak case  Comments: |

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| **Progression of opportunity is supported** | **Progression of opportunity is not supported** |
| **Recommended next step:**  Funding request supported (Amount: $­­­­\_\_\_\_\_\_\_\_\_\_)  Date:  Comments:  Prepare grant application  Date:  Comments:  Progress to development of commercialisation plan  Date:  Comments:  Prepare submission for Commercialisation Committee  Date:  Comments: | **Recommended next step:**  Further information required  Date:  Comments:  Further research required  Date:  Comments:  Publish research  Date:  Comments:  Easy Access IP  Date:  Comments:  Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Date:  Comments: |
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[Replace this text with Name of FBSC Manager, Title and Date]

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[Replace this text with Name of Director of ORI, Title and Date]