

ECU's Mission, Vision and Values

MISSION

To further develop valued citizens for the benefit of Western Australia and beyond, through teaching and research inspired by engagement and partnerships.

VISION

For our staff, students and graduates to be highly regarded as ethical and self-reliant contributors to more prosperous, inclusive and sustainable communities.

VALUES

We value:

Integrity – behaving ethically and pursuing rigorous intellectual positions

Respect – valuing individual differences and diversity

Rational inquiry – motivated by evidence and reasoning

Personal excellence – striving to realise potential and performing at exacting international standards

Edith Cowan University: Engaging Minds; Engaging Communities.

Further information is available from

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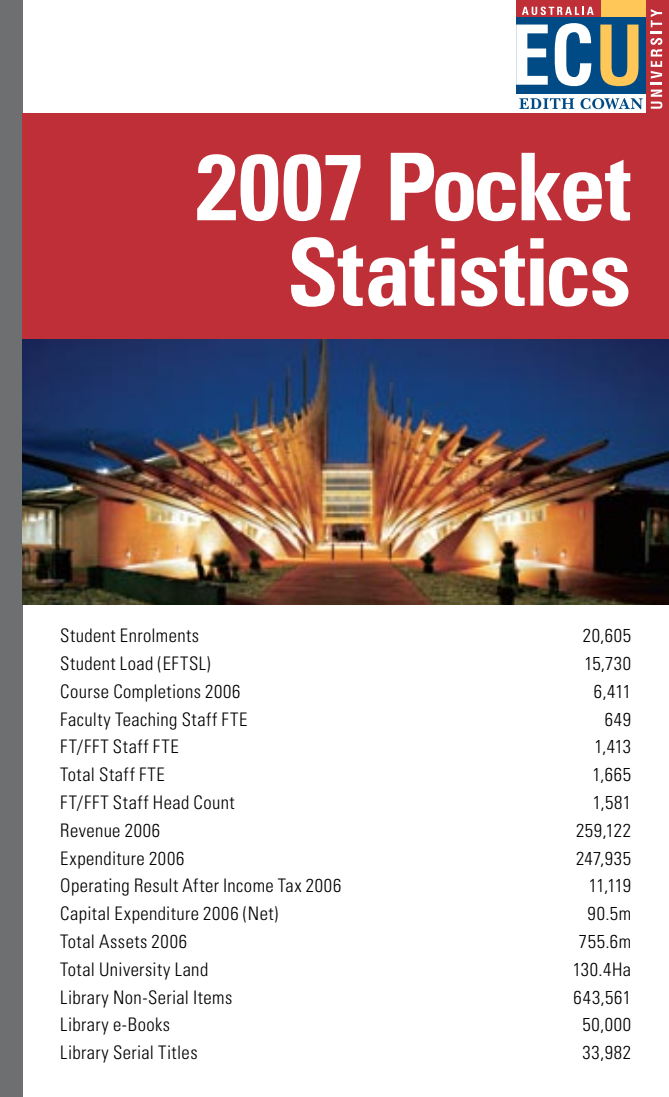
Staff (FTE)

	2007*	2006	2005
Teaching Staff by Faculty			
Business & Law	125	124	130
Computing, Health & Science	176	194	185
Education & Arts	311	355	376
Regional Professional Studies	37	38	46
Total	649	711	739
Academic Staff by Function			
Teaching Only	198	199	209
Teaching and Research	456	518	535
Research Only	40	38	27
Other	11	10	9
Total	705	765	780
Non Academic Staff			
	958	1,042	1,087
Total Staff	1,665	1,808	1,868
Staff in AOU			
	1,006	1,086	1,098
Academic Support			
Audio Visual and Media	13	15	14
Computing	31	34	38
Educational R & D	16	21	20
External Studies	9	12	13
Libraries	81	86	84
Other	15	17	15
Total	165	185	184
Student Welfare Services			
	87	90	106
Public Services			
	33	38	39
General Institutional Services			
Administration and Overheads	317	342	349
Buildings, Plant and Grounds	44	50	49
Cleaning Services	1	1	22
Security and Caretaking	7	9	9
Other Institutional Services	5	6	8
Cooperative Research Centres	0	2	1
Total	374	410	438

*The 2007 staff FTE includes an estimate of the sessional component.

Financials (\$'000)

	2006	2005
Revenue		
C'wealth Government Financial Assistance	104,867	94,678
WA Government Financial Assistance	8,959	9,274
Higher Education Contribution Scheme	52,217	52,340
FEE-HELP (Formerly Postgraduate Education Loans Scheme)	5,515	5,165
Fees and Charges	53,477	49,699
Superannuation (C'wealth Supplement)	3,681	2,999
Investment Income	2,683	1,658
Royalties, Trademarks and Licences	5,404	6,028
Consultancy and Contract Research	6,208	6,070
Other	13,028	25,313
Deferred Government Superannuation Contributions	3,083	1,008
Total Revenue	259,122	254,232
Expenditure		
Academic Staff Salaries	61,110	55,444
Academic Staff Salary Related Expenses	19,891	16,779
General Staff Salaries	60,148	57,973
General Staff Salary Related Expenses	14,535	15,053
Depreciation Expenses	18,553	15,955
Other Expenses	73,698	70,824
Total Expenditure	247,935	232,028
Income Tax Expense	68	(55)
Operating Profit After Income Tax	11,119	22,259



2007 Pocket Statistics

Student Enrolments	20,605
Student Load (EFTSL)	15,730
Course Completions 2006	6,411
Faculty Teaching Staff FTE	649
FT/FFT Staff FTE	1,413
Total Staff FTE	1,665
FT/FFT Staff Head Count	1,581
Revenue 2006	259,122
Expenditure 2006	247,935
Operating Result After Income Tax 2006	11,119
Capital Expenditure 2006 (Net)	90.5m
Total Assets 2006	755.6m
Total University Land	130.4Ha
Library Non-Serial Items	643,561
Library e-Books	50,000
Library Serial Titles	33,982

Edith Cowan University in Brief

Edith Cowan University's origins go back to 1902 when it began as a teaching college. Today it is Western Australia's second largest university with approximately 21,000 students, including in excess of 4,300 students originating from more than 94 countries. ECU is located in Perth, Western Australia, a gateway to Asia.

ECU is the only Australian University named after a woman—Edith Dircksey Cowan—Australian's first female Parliamentarian and a fighter for social justice. Edith Cowan also graces the Australian \$50 note.

ECU is a contemporary university providing quality tertiary education for the students of today. ECU prides itself on being a supportive, flexible and relevant to the real world. ECU understands that theory is important, but ECU also realizes that putting the theory into practice is just as valuable. Hence ECU's courses have a strong focus on providing real life solutions to real life problems. Practical projects, industry placements and guest speakers are key features of ECU programmes.

ECU strives to provide a different learning approach, developed to maximise the student outcome and experience, as well as providing state-of-the-art facilities and infrastructure.

With over 355 courses, ECU offers the flexibility and freedom to match the talents and aspirations of students with a wide range of course options.

ECU awards are recognised nationally and internationally, because of rigorous accreditation procedures used by the University, and consultation with professional and vocational groups. ECU is a member of the Future Directions International, the Association of Commonwealth Universities and Universities Australia to name a few. Universities throughout the world recognise ECU programmes for exchange purposes.

ECU is the first Australian university to strike an educational alliance with global technology giant IBM. This two way partnership means students have access to the latest and best information technology. The IBM partnership also means ECU gains access to world-class research from IBM in the key areas of curriculum design and academic development.

All ECU campuses have wireless infrastructure providing students with the ability to study anywhere, anytime. Students can connect to the wireless network using wireless enabled laptops or any of the 1,300 PC's available on campus.

Student Enrolments

	2007	2006	2005
By Gender			
Female	12,347	12,696	12,842
Male	8,258	8,397	8,262
By Mode of Attendance			
Full-time	13,211	13,709	14,153
Part-time	4,820	4,870	4,763
External	2,574	2,514	2,188
By Campus			
Churchlands	2,611	2,645	2,585
Joondalup	6,978	7,065	6,745
Mt Lawley	6,426	7,028	7,587
South West (Bunbury)	974	1,039	1,078
International Programmes	1,728	1,315	1,040
Study Centres	1,888	2,001	2,069
By Faculty			
Business & Law	4,566	4,699	4,578
Computing, Health & Science**	6,772	6,556	6,432
Education & Arts**	7,764	8,319	8,836
Regional Professional Studies	1,003	1,074	1,124
Learning Development Studies	365	300	-
Cross Institutional & Non Award	135	145	134
By Course Level			
PhD by Research	357	347	355
PhD by Coursework	65	98	104
Master's by Research	124	157	133
Master's by Coursework	2,242	1,973	1,600
Postgraduate Diploma	218	177	199
Graduate Diploma	889	1,110	1,137
Graduate Certificate	832	705	679
Bachelor's Honours	206	164	241
Bachelor's Pass	14,595	15,263	15,908
Advanced Diploma / Diploma	75	83	67
Associate Degree / Diploma	48	61	62
Other Award / TAFE / VET	397	425	427
Enabling	421	381	58
Cross-Institution / Non Award	136	149	134
Total Student Enrolments	20,605	21,093	21,104

Student Load (EFTSL)

	2007	2006	2005
By Faculty			
Business & Law	3,583	3,491	3,477
Computing, Health & Science**	5,142	4,805	4,752
Education & Arts**	5,920	6,488	7,061
Regional Professional Studies	697	733	744
Learning Development Studies	387	232	1
By Course Level			
PhD by Research	267	256	255
PhD by Coursework	47	72	80
Master's by Research	83	92	74
Master's by Coursework	1,460	1,240	1,037
Postgraduate Diploma	129	103	118
Graduate Diploma	574	743	820
Graduate Certificate	322	271	273
Bachelor's Honours	146	125	130
Bachelor's Pass	11,752	12,017	12,599
Advanced Diploma / Diploma	38	27	62
Associate Degree / Diploma	31	67	30
Other Award / TAFE / VET	398	402	459
Enabling	407	268	37
Cross-Institution / Non Award	82	66	61
Total Student Load (EFTSL)	15,730	15,748	16,035

International Full Fee Students

	2007	2006	2005
Enrolments by Campus			
Churchlands	668	662	603
Joondalup	775	779	691
Mt Lawley	759	762	829
South West (Bunbury)	13	17	15
International Programmes	1,287	952	730
Study Centres (Domestic)	108	88	70
Enrolments by Gender			
Female	1,862	1,780	1,690
Male	2,533	2,236	1,877
Total International Enrolments	4,395	4,016	3,597
Total International Load (EFTSL)^	3,611	3,260	2,938

^ 2007 EFTSL is the first semester load, doubled (where applicable).

** Following a restructure on 1 July 2006, the change has been retrospectively reflected.

Explanation of abbreviations:

Full-Time Equivalent (FTE) is a measure of staff resources expressed in terms of the number of full-time staff who would be required in a full year to perform equivalent duties.

Equivalent Full-Time Student Load (EFTSL): one EFTSL represents the workload of a student undertaking standard annual programme.