

## **ECU's Mission, Vision and Values**

## MISSION

To further develop valued citizens for the benefit of Western Australia and beyond, through teaching and research inspired by engagement and partnerships.

## VISION

For our staff, students and graduates to be highly regarded as ethical and self-reliant contributors to more prosperous, inclusive and sustainable communities.

## VALUES

### We value:

Integrity - behaving ethically and pursuing rigorous intellectual positions

Respect - valuing individual differences and diversity

Rational inquiry - motivated by evidence and reasoning

**Personal excellence** – striving to realise potential and performing at exacting international standards

Edith Cowan University: Engaging Minds; Engaging Communities.

## Further information is available from

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Staff	(FT	E)
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v	Organisation	

\*

16 <b>673</b> 964 <b>1,637</b>	38 10 766 1,043 <b>1.809</b>
	10
16	
	38
40	
456	518
161	200
626	681
611	666
15	15
353	377
15	13
151	161
129	152
58	51
658	751
296 36	369 39
198	212
128	131

2007

2008

2006

\* All staff FTE includes an estimate of the sessional component.

# Financials (\$'000)

2007 2006

254.479 247.935

20.325 11.119

68

56

Revenue

Total Expenditure

Income Tax Expense

Operating Profit After Income Tax

C'wealth Government Financial Assistance	107,068	104,867	
WA Government Financial Assistance	10,697	8,959	
Higher Education Contribution Scheme	52,562	52,217	
FEE-HELP (Formerly			
Postgraduate Education Loans Scheme)	5,950	5,515	
Fees and Charges	52,460	53,477	
Superannuation (C'wealth Supplement)	4,660	3,681	
Investment Income	2,945	2,683	
Royalties, Trademarks and Licences	6,338	5,404	
Consultancy and Contract Research	5,207	6,208	
Other	23,886	13,028	
Deferred Government Superannuation			
Contributions	2,975	3,083	
Total Revenue	274,748	259,122	
Expenditure			
Academic Staff Salaries	56,334	61,110	
Academic Staff Salary Related Expenses	20,097	19,891	
General Staff Salaries	58,709	60,148	
General Staff Salary Related Expenses	14,958	14,535	
Depreciation Expenses	19,953	18,553	
Other Expenses	84,428	73,698	

# 2008 Pocket Statistics



Student Enrolments	21,024
Student Load (EFTSL)	16,011
Course Completions 2007	6,118
Faculty Teaching Staff FTE	615
FT/FFT Staff FTE	1,462
Total Staff FTE	1,678
FT/FFT Staff Head Count	1,745
Revenue 2007 (\$'000)	274.7m
Expenditure 2007 (\$'000)	254.5m
Operating Result After Income Tax 2007	20.3m
Capital Expenditure 2007 (Net)	51.0m
Total Assets 2007	792.0m
Total University Land	109.7 Ha.
Library Non-Serial Items	637,931
Library e-Books	19,845
Library Serial Titles	36,044

# **Edith Cowan University in Brief**

Edith Cowan University's origins go back to 1902 when it began as a teaching college. Today it is Western Australia's second largest university with more than 21,000 students and over 1,600 FT/FFT including over 4,800 international students originating from 84 countries. In the 2007 academic year, 6,118 students completed course requirements for graduation. ECU is located in Perth, Western Australia, a gateway to Asia.

ECU is the only Australian University named after a woman - Edith Dircksey Cowan - Australia's First female Parliamentarian and a fighter for social justice. Edith Cowan also graces the Australian \$50 note.

ECU is a contemporary university providing quality tertiary education for the students of today. ECU prides itself on being supportive, flexible and relevant to the real world. ECU understands that theory is important, but ECU also realizes that putting the theory into practice is just as valuable. Hence ECU's courses have a strong focus on providing real life solutions to real life problems. Practical projects, industry placements and guest speakers are key features of ECU programmes.

ECU strives to provide a different learning approach, developed to maximise the student outcome and experience, as well as providing state-of-the-art facilities and infrastructure. More than 270 courses are offered through the four faculties: 'Business and Law', 'Education and Arts', 'Computing, Health and Science', and 'Regional Professional Studies'. ECU offers the flexibility and freedom to match the talents and aspirations of students with a wide range of course options.

ECU awards are recognised nationally and internationally, because of rigorous accreditation procedures used by the University, and consultation with professional and vocational groups. ECU is a member of the Future Directions International, the Association of Commonwealth Universities and Universities Australia to name a few. Universities throughout the world recognise ECU programmes for exchange purposes.

ECU is the first Australian university to strike an educational alliance with global technology giant IBM. This two way partnership means students have access to the latest and best information technology. The IBM partnership also means ECU gains access to world-class research from IBM in the key areas of curriculum design and academic development. All ECU campuses have wireless infrastructure providing students with the ability to study anywhere, anytime. Students can connect to the wireless network using wireless enables laptops or any of the PC's available on campus.

## **Student Enrolments**

Total Student Enrolments	21,024	20,605	21,093
Cross-Institution / Non Award	180	136	149
Enabling	775	421	381
Other Award / TAFE / VET	416	397	425
Associate Degree / Diploma	85	48	61
Advanced Diploma / Diploma	72	75	83
Bachelor's Pass	14,360	14,595	15,263
Bachelor's Honours	182	206	164
Graduate Certificate	726	832	705
Graduate Diploma	844	889	1,110
Postgraduate Diploma	309	2,242	1,373
Master's by Coursework	2.547	2,242	1,973
Master's by Research	130	124	157
PhD by Research PhD by Coursework	341 57	357 65	347 98
By Course Level			
Cross Institutional & Non Award	134	135	145
Regional Professional Studies	976	1,000	1,069
Learning Development Studies	571	365	300
Education & Arts	6,867	6,999	7,476
Computing, Health & Science	7,373	7,347	7,196
Business & Law	5,103	4,759	4,907
By Faculty			
Study Centres - Domestic	1,736	1,888	2,001
Study Centres - International	2,100	1,728	1,315
South West (Bunbury)	975	974	1,039
Mt Lawley	6,572	6,426	7,028
Joondalup	8,771	6,978	7,065
Churchlands	870	2,611	2,645
By Campus			
External	2,422	2,574	2,514
Part-time	4,666	4,820	4,870
Full-time	13,936	13,211	13,709
By Mode of Attendance			
Male	8,384	8,258	8,397
Female	12,640	12,347	12,696
By Gender			
	2008	2007	2006

# Student Load (EFTSL)\*

	2008	2007	2006
By Faculty			
Business & Law	3,974	3,450	3,557
Computing, Health & Science	5,404	5,352	5,242
Education & Arts	5,530	5,454	5,938
Learning Development Studies	395	268	214
Regional Professional Studies	709	731	798
By Course Level			
PhD by Research	265	256	256
PhD by Coursework	32	48	72
Master's by Research	77	80	92
Master's by Coursework	1,792	1,403	1,240
Postgraduate Diploma	180	131	103
Graduate Diploma	527	589	743
Graduate Certificate	272	299	271
Bachelor's Honours	93	140	125
Bachelor's Pass	11,667	11,451	12,017
Advanced Diploma / Diploma	46	52	66
Associate Degree / Diploma	47	30	28
Other Award / TAFE / VET	429	395	402
Enabling	521	316	268
Cross-Institution / Non Award	64	65	66
Total Student Load (EFTSL)	16,011	15,255	15,748

# **International Full Fee Students**

	2008	2007	2006	
Enrolments by Campus				
Churchlands	484	717	662	
Joondalup	1,248	998	1,038	
Mt Lawley	949	855	903	
South West (Bunbury)	17	13	21	
Study Centres - International	2,073	1,721	1,311	
Study Centres - Domestic	72	94	81	
Enrolments by Gender				
Female	2,069	1,864	1,780	
Male	2,774	2,534	2,236	
Total International Enrolments	4,843	4,398	4,016	_
Total International Load (EFTSL)*	3,931	3,433	3,261	

\* EFTSL is the actual full year load, other than 2008 which is preliminary.

## **Explanation of abbreviations:**

Full-time Equivalent (FTE) is a measure of staff resources expressed in terms of the number of full-time staff who would be required in a full year to perform equivalent duties.

Equivalent Full-time Student Load (EFTSL) : one EFTSL represents the workload of a student undertaking a standard annual programme.