ECU Policy Development Canvas:





8. Context and risks



7. Systems and processes



6. Key stakeholders



5. Scope



4. Beneficiaries



Is there any organisational or social issues at play? Has something like this been discussed previously? If so, are there any learnings to be taken from this? Are there any other projects underway which will affect this project?

What key systems and processes are likely to be affected? Who managed these systems / processes? Are there any systems or processes that will need to be procured or established?

Who are the key stakeholders in the development and implementation of the policy/procedures? Consider approval authorities, consulted parties, interest groups, industry etc.

To whom or where will the policy/procedure apply? Consider groups (students, staff, contractors, global campus staff, the public) and location (ECU Joondalup, City Campus, Bunbury, global campuses, location

Who will benefit from solving the issue or realising the opportunity? How?

9. Potential solutions and approaches



Have any solutions or approached been proposed? Has benchmarking been undertaken? How have our peers and the market leaders approached the problem / opportunity?



1. Problem / Opportunity



What is the specific issue or opportunity that the policy/ procedure intends to address? What costs or risks does it cause (or what benefits could be realised)? Why is this

2. Desired outcome

What is the desired outcome(s)? What does success look



3. Measures and indicators



How will you know the policy is solving the problem or realising the opportunity? How will you know if the outcome is being met (including partially met)?

10. Parking lot



11. Obstacles and risks What are obstacles are expected, or risks that may

impact on the development of this policy?



12. Timing



What are the timelines for the policy development project? Are there any critical deadlines or events?

Put here any things that arise that aren't going to be addressed or undertaken as part of this policy project, but are valuable and might be investigated further outside of the project.