



# Edith Cowan University 2024 Tailored Study Abroad Program

The guide for ECU partners



Creative  
thinkers  
made here.



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thinkers  
made here.

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We recognise and respect the significance of Aboriginal and Torres Strait Islander peoples' communities, cultures and histories.

We also acknowledge and respect the Noongar people as the traditional custodians of the land on which our campuses are located.



Read more:

[ecu.edu.au/about-ecu/indigenous-matters](https://ecu.edu.au/about-ecu/indigenous-matters)

# Vice-Chancellor's message

**We warmly welcome and value the diversity that international students bring to ECU as we teach, develop and nurture Creative Thinkers.**

ECU's bespoke short-term programs provide enriching academic experiences for international students. Over the past 10 years, our Study Abroad programs have attracted over 1,500 students who have completed a period of study with ECU and returned to their home university. ECU Study Abroad is not just about academic accomplishments, it is also about experiencing Australian culture and learning through social and cultural engagement. We have an extensive network of ECU student volunteers from diverse backgrounds that partner with incoming groups, creating opportunities for significant cross-cultural networking and exchange.

Tailored Study Abroad programs will be an important part of future student mobility opportunities to ensure we are educating global citizens who will help to develop creative solutions to complex problems.



For the third year in a row, our students have rated us the top public university in Australia for their overall experience as an undergraduate (QILT SES 2022). We invite you to join us on this journey and become a valued partner and member of the ECU community.

A handwritten signature in black ink, appearing to read 'SJC', with a long horizontal flourish extending to the right.

**Professor Steve Chapman CBE**  
Vice-Chancellor



# Edith Cowan is an Australian icon

**ECU is the only Australian university named after a woman – and what a woman she was!**

Edith Cowan (OBE) achieved so much in her life, and in a world that didn't pay attention to the opinions of women.

The first woman elected to an Australian Parliament, Edith believed that education was fundamental to tackling social issues and was the key to growth, change and improvement.

She influenced the course of education in Australia, paving the way for many people to access education they could only previously dream of.

Like our university, Edith also believed strongly in the values of inclusion and equity. She fought hard to improve conditions for women, children, families, the poor, the under-educated and the elderly.



# Tailored Study Abroad at ECU

ECU has extensive experience building Tailored Study Abroad Programs to enable its partners to meet specific cohort needs.

In the next couple of years, well over 2,000 international students will have completed one of our tailored programs. We are ambitious in this space and we do it well.

Our core 13-week program model includes English, academic, social and cultural components. Whilst we tailor the program in consultation with you, our expertise ranges from 15 students in a program, to over 100. As such, we have developed each component to provide the necessary English support, and academic rigour, which we understand is important to our partners and students alike.

In 2024, we will also continue to offer the postgraduate research program in ECU's Tailored Study Abroad Program, to complement our undergraduate offering.

The all-inclusive fee per student for our Tailored Study Abroad Program is A\$9,000.

Whilst this is for a minimum cohort of 15, we look to be guided by our partners for their maximum cohort number.

## This comprehensive price includes:

- Formal pre-departure and orientation sessions (with home-language support where possible)
- Airport transfers (pick-up and drop-off)
- Welcome and farewell lunch or dinner
- Welcome and farewell VIP ceremonies
- 5 weeks of English language studies
- 7 weeks of academic studies (undergraduate or postgraduate)
- Overseas Student Health Cover (OSHC)
- ECU's Experiencing Australia Program, a social and cultural component including:
  - A Buddy Ambassador program, partnering participants with ECU student volunteers
  - 3 on-campus activities, such as quiz and movie nights
  - 3 off-campus excursions to iconic Perth locations
  - Weekly student integration initiatives, offered via the Student Guild
- Participation certificate and official ECU transcript



ECU Study Abroad students learning about Indigenous culture as part of the Experiencing Australia Program

## 2024 Tailored Study Abroad



Fee per student:  
A\$9,000

# Why study at ECU?

ECU is the youngest of the five universities in Western Australia. And like the youngest in any family, we're on a mission to be noticed!

We are rated one of the world's best young universities under 50 years old. And we've already set a standard for the quality of university teaching in Australia, being rated 5 stars in the Good Universities Guide for 17 straight years!



## Getting career ready during studies

During study semesters at ECU, we help students to build their personal brand and start thinking about their future career.



## Learning with leaders

Our students benefit from the expertise and industry experience of our world-class researchers and teaching academics.



## Becoming a creative thinker

Problem solving and creative thinking skills are highly valued by employers around the world, and we help students learn this skill and make it their superpower.



## A big, friendly international community

Our international students can easily make new friends with like-minded students who've travelled to Perth from over 95 countries around the world.



## Genuine student support

At ECU, we help everyone adjust to their new life as a student, whatever their study or personal circumstances.



## Students feel right at home on campus

The uni experience is made even better for our international students at one of our safe and welcoming campuses, where they'll enjoy modern facilities and cool study spaces.



# ECU is one of the best universities in Australia



## Highest quality teaching

We're one of Australia's best universities for teaching. For 17 straight years, our graduates have rated the quality of our teaching 5 stars in the *Good Universities Guide*.



## Legendary student support

Studying in another country can be challenging for many people. But at ECU, we help you overcome any academic or personal challenges through our many support services.



## Best overall experience

At ECU, we encourage you to enrich your life with student clubs, sports teams, volunteering opportunities and more. In fact, for the third year in a row, ECU graduates have rated us the top public university in Australia for their overall experience as an undergraduate (QILT SES 2022).



Read more about our reputation for quality education:

[www.ecu.edu.au/about-ecu/welcome-to-ecu/5star-experience](http://www.ecu.edu.au/about-ecu/welcome-to-ecu/5star-experience)

## Moving up in the world rankings

ECU is ranked in the world's top 400 universities. The Times Higher Education World University Rankings lists the best universities based on their performance in teaching, research, knowledge transfer and international outlook.

We're also in the Times Higher Education world's top 100 young universities under 50 years old. This rates us highly on aspects like teaching, research, citations, international outlook and industry income.



# Program at a glance

The Tailored Study Abroad program includes a well-considered combination of English language studies, academic modules, and the award-winning Experiencing Australia Program (EAP). Whilst the program starts with English classes and is followed by the academic modules, the EAP runs throughout the entire course.

The example below gives you an idea about how the program will run. However, ECU is flexible with the program dates, so chat to us today about the time frame you are seeking.



Students at ECU Joondalup campus

## Example program schedule:

Month	Week	Content	Monday	Friday	Experiencing Australia Program
		Arrival March 2, 2024: Airport pick-up, accommodation check-in			
March	1	English classes	4-Mar	8-Mar	Perth City and Kings Park
	2	English classes	11-Mar	15-Mar	
	3	English classes	18-Mar	22-Mar	Caversham Wildlife Park
	4	English classes	25-Mar	29-Mar	
April	5	English classes	1-Apr	5-Apr	Mount Lawley on-campus movie night
	6	Term Break	8-Apr	12-Apr	
	7	Academic Modules	15-Apr	19-Apr	Joondalup campus tour
	8	Academic Modules	22-Apr	26-Apr	
May	9	Academic Modules	29-Apr	3-May	Scarborough Beach and Hillarys Boat Harbour
	10	Academic Modules	6-May	10-May	
	11	Academic Modules	13-May	17-May	Mount Lawley on-campus quiz night
	12	Academic Modules	20-May	24-May	
	13	Academic Modules	27-May	31-May	Farewell ceremony
June		Departure June 1, 2024: Accommodation check-out and airport drop-off			



# English studies with Edith Cowan College



The 2024 Tailored Study Abroad Program starts with a 5-week English component, which is generally delivered in partnership with our pathway partner, Edith Cowan College (ECC). ECC is renowned for its excellent teaching staff, high-quality learning, and outstanding facilities. These classes provide an intensive but fun preparation for each student's academic modules, which start from week seven of the program.

Conveniently located on the ECU Mount Lawley Campus, students will undertake

studies in Improving English: Speaking and Listening, which develops their listening, comprehension and English language speaking skills. Based on the 'Common European Framework of Reference for Languages: Learning, Teaching and Assessment' the unit focuses on a key set of English language competencies that will enable students to engage in academic activity in an English language environment.

The following table is an example of the study schedule across this 5-week component:

Time	Monday	Tuesday	Wednesday	Thursday	Friday
8.30am – 10.30am			Classes		
10.30am – 10.55am			Break		
10.55am – 12.30pm			Classes		
12.30pm – 1.15pm			Lunch		EAP activities or free time
1.15pm – 2.15pm			Classes		
2.15pm – 4.00pm			Study or Free Time		

This program schedule is an example only

Buddy Ambassadors with EAP students at Joondalup campus



# Academic modules

The 7-week academic component of ECU's 2024 Tailored Study Abroad Program is designed to provide a global context for students to apply to their overall degree studies. The available units are outlined below, and can be built into the core undergraduate or postgraduate research program, in collaboration with our partner.

## Undergraduate Program Units

### Creativity and Design

This unit offers students an introduction to a range of issues in the Creativity and Design space, which have Australian and global relevance. They will explore creativity as an essential human pursuit and the techniques that can be implemented to enhance everyday creativity. Design is introduced as a means of instantiating creativity into products that are both original and useful.

### Media and Society

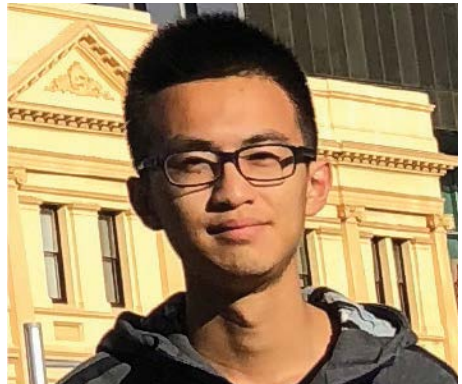
This unit explores ways in which media influences our interpretation of the world and our place in it. The unit focuses on the ways in which ideas are constructed and communicated and promote dominant cultural values. Learning will be applied to the production of narrative video as a communications medium.

### International Relations

In this unit, students examine issues relating to international relations and the way these issues are currently discussed and presented in contemporary media and social environments. Students are introduced to techniques and practices that develop confident and engaging speakers, who are able to present on the issues relating to international relations in English.

### International Studies

This unit will provide students with authentic insights into the ways in which their discipline is undertaken in an Australian context through industry lectures, site visits and other discipline engagement. Students will undertake a specialist program that enables them to understand and critically evaluate how cultural factors influence the ways disciplines are approached in different global contexts.



**“I really appreciate the lecturers and teachers at ECU, and this has been an unforgettable life experience.”**

**Zicong Song**  
ZJNU Study Abroad Program



ECU students exploring Perth beaches

## Postgraduate Research Program Units

### Research Design

This unit develops students' knowledge and skills in undertaking a master by research or PhD. Topics include qualitative, quantitative and mixed methods research, data collection and analysis techniques, and tools for thinking critically about research.

### Research Writing

This unit develops students' abilities to effectively communicate their research in writing. It provides an understanding of the practice of research writing, and focuses on critical reading and writing, use of evidence and argument, and structuring research writing.

### Research Communication

This unit provides students with skills to effectively present their research to different audiences (academic, government, and general population) and in different situations (conferences, elevator pitch, and social media). The unit develops an understanding of research application, impact and engagement, and helps students develop appropriate communication strategies to 'tell their research story'.

# Experiencing Australia Program

Every Tailored Study Abroad Program includes ECU's award-winning Experiencing Australia Program (EAP), which focuses on experiential learning through social and cultural engagement. The EAP includes Buddy Ambassador support, which links ECU student volunteers and Study Abroad students.

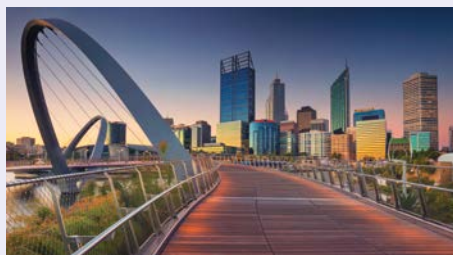
Together, they attend off-campus events to iconic Perth locations, as well as additional on-campus activities, like movie nights, quizzes and festivals. Their interactions throughout the EAP build relationships that further student success, as program participants become part of the university and wider community. Some of our off-campus activities are included below.

## Some of our off-campus activities



### Kings Park

One of the largest inner city parks in the world and home to the spectacular Western Australian Botanic Garden.



### Elizabeth Quay

Our students love visiting Elizabeth Quay and it's the perfect basepoint to start a walking tour of our warm, vibrant, friendly city.



### Scarborough Beach

Scarborough Beach is located along Perth's exquisite beachline, and has a thriving restaurant and café scene, making it an ideal activity in our warmer months.



### Caversham Wildlife Park

Caversham Wildlife Park is a student favourite. It showcases Australia's native wildlife, including kangaroos, koalas, dingos, reptiles and wombats.

# Accommodation



Partners are encouraged to research and identify suitable accommodation in Perth early in their planning for a Study Abroad program as accommodation demand is high. Our campuses are all conveniently accessible by public transport.

Below are some Perth properties, all pricing subject to availability. The International Office can facilitate determining availability at the below properties but partners are encouraged to also consider other options including homestays with a family or private self-catered options and are not restricted to the below:

## Campus Living Village @ ECU

ECU Villages offer convenient accommodation across all 3 campuses with furnished apartments and rates include utilities, Laundry, BBQ area, Sports facilities and Recreation areas. Accommodation starts at A\$255 per person/week for shared apartments.

→ For more details – [campuslivingvillages.com/australia/perth/edith-cowan-university-village](https://campuslivingvillages.com/australia/perth/edith-cowan-university-village)

## The Comfort Inn, Good Earth hotel

A centrally located hotel that offers shared rooms. Facilities include a kitchenette, laundry and a complimentary buffet breakfast. Accommodation starts at A\$385–A\$450 per person/week for shared apartment.

→ For more details – [www.goodearthhotel.com.au](http://www.goodearthhotel.com.au)

## Hostel G

A centrally located hostel with shared rooms, includes linen and housekeeping and access to Campus Perth facilities (including fitness studio, communal kitchen and Recreation areas). Accommodation starts at \$490 per person/week for a twin room.

→ For more details – [www.hostelgperth.com](http://www.hostelgperth.com)

## Quest

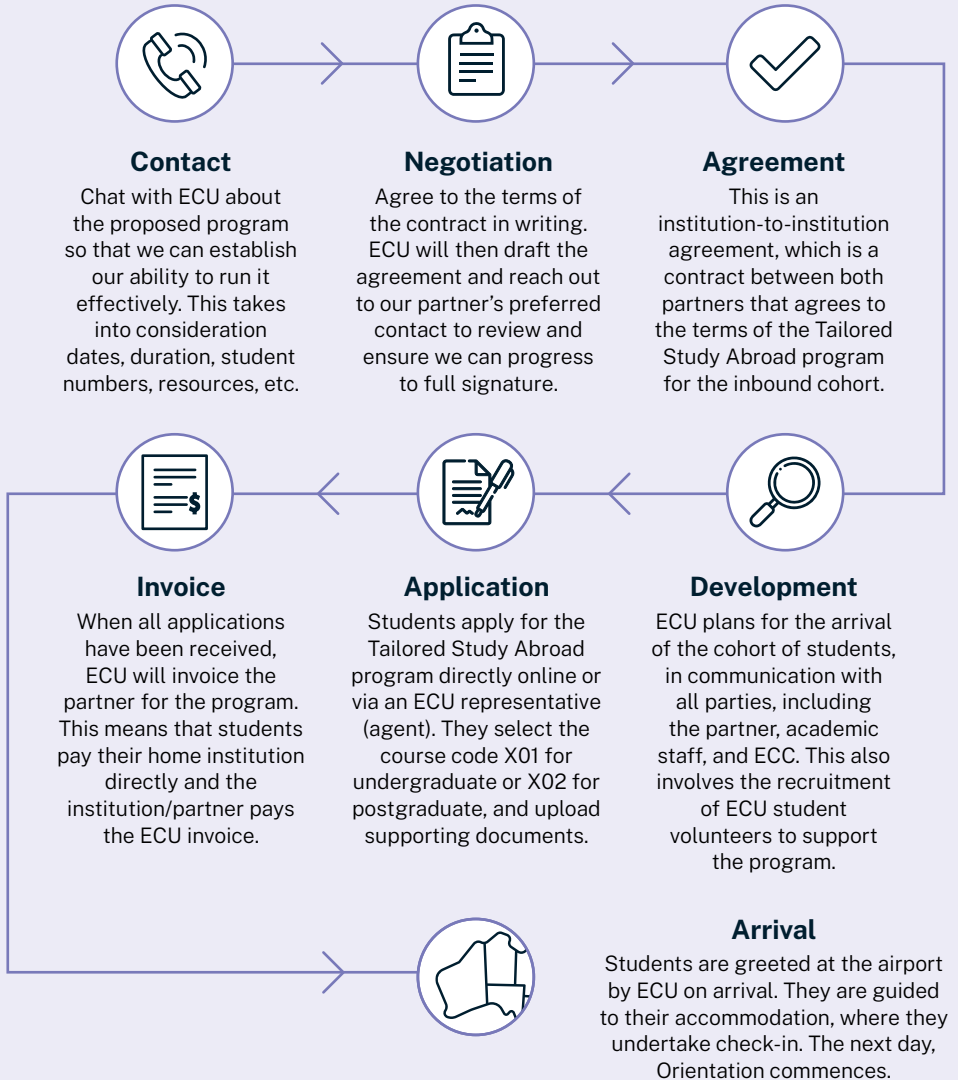
Self-catered apartments at various locations across Perth with facilities including complimentary onsite gym and BBQ area. Accommodation starts at \$655 per person/week for twin share in 2 bedroom/2 bathroom apartment.

→ For more details – [www.questjoondalup.com.au](http://www.questjoondalup.com.au)



# The ECU partner journey

See below for the Tailored Study Abroad Program partner journey, which reflects the process we undertake to realise the full potential of an ECU-partner program, from first contact to the students' safe arrival. Contact us today at [international.office@ecu.edu.au](mailto:international.office@ecu.edu.au)



# Hear from ECU partners

Tokyo City University (TCU) has been collaborating with ECU since 2015. At TCU, our vision was always clear: to significantly increase overseas academic opportunities for our students. ECU met this with equal ambition and together we built the Tokyo City University Australia Study Abroad Program, which has given nearly 900 TCU students a tailored international study experience.

The specialised program offers a carefully balanced mix of English, Academic, and Social & Cultural components. Our students learn English alongside other international cohorts; they complete academic classes that are credited to their Japanese degree and they have the opportunity to integrate with ECU students through the Experiencing Australia Buddy Program and the Language Exchange Program.

## **Professor Chitoshi Miki**

President, Tokyo City University



Zhejiang Normal University (ZJNU) has been collaborating with ECU since 2002. During this time, our collaboration has flourished and our institutions have cultivated a dynamic and proactive collaborative environment, marked by a wide array of programs. These initiatives encompass valuable student exchanges and dual degree programs across various fields, creating a diverse and enriching educational experience for our students.

ZJNU students undertook Tailored Study Abroad programs at ECU in 2018 and 2019. These 3-month programs gave the students an opportunity to improve their English language skills through English classes and academic units, while learning about Australian society and culture with ECU student volunteers through the social and cultural program.

As we reflect on our partnership's achievements, we are enthusiastic about the prospect of continuing our fruitful collaboration. We look forward to further expanding our international engagement in the realm of partnerships.

## **Professor Jiang Yunliang**

President, Zhejiang Normal University



# Our campuses

We are located over three campuses in beautiful Western Australia. All of our campuses can be accessed conveniently via public transport.



25 mins

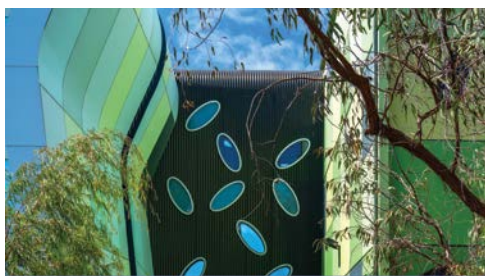
**ECU Joondalup Campus**  
from Perth city by train

## Joondalup Campus

The campus is only 25km north of Perth and a short walk or bus ride from the Joondalup Train Station and Lakeside Joondalup, one of the largest shopping centres in WA.

Joondalup Campus features award-winning architecture, cafés, a bar, an outdoor cinema, a lake and loads of trees and green spaces.

Here, you can study business, law, engineering, psychology, nursing, medical and health sciences, cybersecurity and other science courses and teacher education.



15 mins

**ECU Mount Lawley Campus**  
from Perth city by bus

## Mount Lawley Campus

Located in the thriving cultural hub of Mount Lawley and close to Perth's Central Business District, you can't help but be inspired by the artistic vibe at this campus.

Here, you'll find one of the world's leading performing arts academies, the Western Australian Academy of Performing Arts. Plus an array of arts and humanities courses.

The campus is also home to Kurongkurl Katitjin, ECU's Centre for Indigenous Australian Education and Research.



2 hours

**ECU South West**  
from Perth city by car

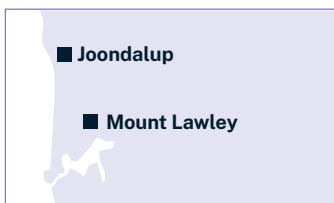
## ECU South West

Located two hours' drive south of Perth, ECU South West in Bunbury is the largest university campus in regional Western Australia.

Here, you can expect small, personalised class sizes and courses in science, health sciences, nursing, social work and teacher education. The campus features a café, mini-gym, crèche facilities, multi-purpose sports courts, and a library with 24-hour access to a computer lab.

→ Take a closer look at our campuses – [youtube.com/@edithcowanuniversity](https://www.youtube.com/@edithcowanuniversity)





## Areas Around Mount Lawley

- Beaufort Street – Mount Lawley: shopping and café strip.
- Oxford Street – Leederville: trendy café/restaurant strip.
- Hyde Park: great for BBQs and picnics with plenty of shade.
- Yokine Regional Open Space: perfect place to run and walk – only a 10-minute walk straight down Bradford Street.

## Areas Around Joondalup

- Lakeside Joondalup – One of Perth's premium shopping centres.
- Hillarys Boat Harbour – seaside cafés and restaurants.
- Neil Hawkins Park – perfect place to run and walk, have a BBQ or picnic.

## ECU City

Our new campus in the heart of the Perth CBD will represent the future of university education – urban, connected, integrated with business and community – and part of the lifeblood of a thriving city.

Located at the heart of Perth's commercial, cultural and entertainment districts, ECU City will feature state-of-the-art digital smart labs, industry innovation hubs and a dynamic Moot Court for experiential and real-world learning.

ECU City will open to students from 2026.

➔ To follow the journey, visit – [citycampus.ecu.edu.au](https://citycampus.ecu.edu.au)



# Life as a student

Studying at university is like a whole new world for many students. The good news is, no matter what the study challenges of our students, we're ready to help them succeed.

## Adjusting to study whatever your situation

At ECU, we support our students through their studies whatever their personal circumstances. This includes if they have a medical condition or disability or have responsibilities for caring for a family member in a similar situation.

It might also include ensuring they can continue to observe any cultural or religious practices.

Our Access and Inclusion team will work with them to identify reasonable adjustments to their study and uni life. We also provide ongoing support to them through an individual Learning Access Plan.

## Adjusting to academic life

Learning at university can be a bit daunting to begin with, but we've got our students covered whatever help they need.

That includes help with preparing assignments, help with researching or referencing, help with online study and loads more. Students even get a peer mentor in their first semester!

## Career advice and job skills

We offer support and resources to help students plan their future career, as well as find work or volunteering experience while they're a student.

This includes career-based workshops, industry events, one-to-one career advice and more.

## Free counselling service

If they need to discuss any personal issues that may be affecting their ability to study, our students can access a free, professional and confidential psychological counselling service.

## Sports and gyms

Being physically active positively stimulates the student brain and helps reduce the stress of assignment deadlines or exams.

So, it's a good thing that our campuses have terrific sports and gym facilities. Students can also join group fitness classes, social sports teams or attend regular healthy activities like yoga classes.

## Student health services

The ECU campuses in Joondalup and Mount Lawley have student health centres with doctors (GPs), and nurses to assist students if they need them. The services are covered by Medicare or Overseas Student Health Funds so most visits are free or low cost.

→ Find out more –  
[ecu.edu.au/future-students/  
ecu-experience](https://ecu.edu.au/future-students/ecu-experience)





## ECU Student Guild

ECU Student Guild is run by ECU students and provides academic, social and financial assistance.

The Guild organises regular social events on campus and supports the many and varied student clubs at ECU. Joining a club is a great way to meet new people and enhance the university experience.

They also run a second-hand bookshop with an excellent range of used textbooks. Best of all, Guild membership is free for all students.

→ Find out more – [ecuguild.org.au](http://ecuguild.org.au)



## ECU's International Café

Being an international student is an exciting opportunity – getting to build new friendships and amazing international contacts. But it can also be a little overwhelming.

ECU invites international students to come along and share a coffee and afternoon tea, while learning about living and studying in Australia at International Café.

Each week, they'll hear from other international students who have been in their shoes and who will provide tips for balancing study and life, and other fun information such as the best hidden spots around Perth.

They will also hear from different guest speakers about services and activities available to them.


This is a great opportunity to meet other new international students from across the globe and get to know them a little bit better. All over a coffee and bite to eat!

# Unlock your superpower.

Creative thinkers  
made here.







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