

VIDEO SUBMISSION

For upload to the ECU YouTube channel

Name: School/Centre:

Checklist

The following must be submitted before a video can be uploaded to the ECU YouTube channel.

- Video file (MP4)
- Where your production includes copyrighted material or was produced for ECU by a third party, you'll need to supply a [Copyright Assignment form](#) completed by the copyright holder
- OR
- If the video is owned by a third parties, you'll need to supply a [Copyright License form](#) completed by the copyright holder(s)
- Where your production includes material licensed for use under creative commons, or a similar royalty free licensing system, you will need to supply a copy of the Creative Commons notice or license documentation e.g. music track
- Signed [Talent Release forms](#) for anyone featured and/or identified in the footage
- Optional:* A transcript of the video dialogue in .srt file format
If subtitles are not supplied, this video may not be used on the ECU website

More information available in the [YouTube - Social Media Toolkit](#).

Video title and description

Please supply a suggested title and description for the video.
Note: May be edited for Search Engine Optimisation (SEO).

Title:

Description:

Submit to: online.marketing@ecu.edu.au.