

Strategic Contexts - Professional Staff

Aligning your work with the University's priorities requires understanding of how your role contributes to specific objectives in the School's/Centre's operational plans and the ECU Strategic Plan 2017 – 2021. The five strategic themes are:

- 1. Dedication to our students.
- 2. Connecting with our community and the world.
- 3. Building strategic partnerships and collaborations.
- 4. Fostering strong alumni relations.
- 5. Promoting equality, diversity and social responsibility.

Staff are asked to consider how their individual performance contributes to school/centre objectives and these themes.

The following questions may assist reflection and guide how individual contributions are communicated in performance discussions as well as provide a strategic focus for the plan:

- How have I provided high levels of service to students customised to different needs?
- How have I worked to understand differing needs and circumstances and tailored our services to these needs?
- How have I engaged with and collaborated with colleagues in other service centres / schools /campuses?
- How have I sought to understand and share best practice and standards from my professional area of practice?
- Have I worked to customise those to an ECU context?
- How have I contributed to ECU sustainability objectives? For example, how do I practice and encourage an inclusive workplace culture to support equity and diversity?
- Do I support activities for my own and others health and well-being at work?