

PROJECT DETAILS

Project Title:

Film tourism impacts: A multi-stakeholder perspective

Project Summary:

This project focuses specifically on film tourism: the phenomenon of people visiting locations or sites where popular films or TV series have been filmed, which can often lead to a huge influx of tourists in the countries or locations where filming took place. Film tourism is one of the fastest growing global tourism phenomena, and has received an increasing amount of attention from scholars in various academic disciplines over the last decade or so. Existing academic knowledge about film tourism is, however, still highly fragmented. This project aims to be the first research initiative to focus on an in-depth and comparative analysis of film tourism impacts from a multiple stakeholder perspective among tourists, governments, and local communities, which will shed light on the dynamics and complexities of planning and development of film tourism and thus build a stronger foundation for film tourism policies and guide for sustainable film tourism.

Preferred Applicant Skillset:

Applicants who possess prior (inter)disciplinary background and research experience in the relevant fields of tourism, cultural studies, media and communication, and/or geography, are preferred. An ideal candidate should demonstrate methodological knowledge and skillsets around multiple qualitative approach and methods, considering the multidisciplinary and interpretative nature of film tourism impacts research. Moreover, skills in self-management, problem-solving, and project management, indicating a capacity for independent work and successful project completion, are expected.

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