Edith Cowan University Human Resources Services Centre



Strategic Contexts - Academics

Aligning your work with the University's priorities requires the ASPEO Framework to be utilised in conjunction with the ECU Strategic Plan 2017 – 2021. The five strategic themes are:

- 1. Dedication to our students.
- 2. Connecting with our community and the world.
- 3. Building strategic partnerships and collaborations.
- Fostering strong alumni relations.
- 5. Promoting equality, diversity and social responsibility.

Academic staff are asked to consider how their individual contribution contributes to these themes.

The following questions may assist reflection and guide how individual contributions are communicated in performance discussions as well as provide a strategic focus for academic activities and roles described within the Academic Staff Performance Expectations and Outcomes Framework (ASPEO)

The following questions may assist reflection and guide how individual contributions are communicated in performance discussions as well as provide a strategic focus for the plan:

- How have I supported students with differing needs on their learning journey?
- How have I developed learning experiences and activities to keep students' engaged and motivated?
- How have I engaged and collaborated with colleagues at other ECU campuses?
- How have I engaged with local community, nationally and internationally?
- How have I collaborated with industry, professional bodies, governments, other universities and research groups?
- How have I translated my research into innovation and practice?
- How have I developed strong relationships with alumni, such as invitations to networking events, public lectures?
- How have I contributed to ECU's organisational sustainability objectives?
- How have I encouraged equality and diversity in my academic work?
- How have I assisted students and staff from under-represented groups?