

## ECU Written and Oral Threshold Communications Standards

WRITTEN	INTRODUCED	CONSOLIDATED	DEMONSTRATED
<b>ORGANISES AND COMMUNICATES INFORMATION IN VARIOUS FORMATS/GENRES</b>	<ul style="list-style-type: none"> <li>• Uses the basic conventions of a range of simple genres including essays, reports, cases studies, reflection, etc.</li> <li>• Uses a logical, mostly cohesive structure</li> </ul>	<ul style="list-style-type: none"> <li>• Uses the conventions of a range of genres appropriately and accurately</li> <li>• Uses a structure that is balanced, logical and cohesive</li> </ul>	<ul style="list-style-type: none"> <li>• Uses the conventions of a range of complex genres to effectively produce authentic texts that appeal to a range of audiences and stakeholders</li> <li>• Uses a structure that is balanced, highly logical and seamlessly linked</li> </ul>
<b>EVALUATES AND INTEGRATES RELEVANT SCHOLARLY INFORMATION FROM SOURCES</b>	<ul style="list-style-type: none"> <li>• Integrates ideas from some credible scholarly/industry sources using summaries, quotes, and paraphrases where appropriate with some errors</li> </ul>	<ul style="list-style-type: none"> <li>• Integrates ideas from a range of credible scholarly/industry sources using summaries, quotes, and paraphrases accurately and fluently where appropriate</li> </ul>	<ul style="list-style-type: none"> <li>• Integrates ideas from an extensive range of credible scholarly/industry sources using a consistent and sophisticated professional and/or academic voice where appropriate</li> </ul>
<b>APPLIES ETHICAL SCHOLARSHIP</b>	<ul style="list-style-type: none"> <li>• Acknowledges sources using required academic referencing conventions, with some errors</li> </ul>	<ul style="list-style-type: none"> <li>• Acknowledges sources using required academic referencing conventions, with few errors</li> </ul>	<ul style="list-style-type: none"> <li>• Accurately acknowledges sources using required academic referencing conventions, with few or no errors</li> </ul>
<b>USES ACADEMIC STYLE CONVENTIONS:</b> formal language, third person, objective tone	<ul style="list-style-type: none"> <li>• Demonstrates an ability to use academic style conventions with structured guidance and with some possible errors</li> </ul>	<ul style="list-style-type: none"> <li>• Applies the conventions of academic style appropriately and accurately</li> </ul>	<ul style="list-style-type: none"> <li>• Consistently demonstrates the use of academic style and disciplinary conventions and protocols to communicate ideas in multiple contexts</li> </ul>
<b>ANALYSES, APPLIES AND SYNTHESISES INFORMATION</b>	<ul style="list-style-type: none"> <li>• Provides a synthesis and critical evaluation of a limited range of ideas and perspectives</li> <li>• Employs basic discipline-specific concepts and terminology appropriately and with clarity</li> </ul>	<ul style="list-style-type: none"> <li>• Provides a competent synthesis and critical evaluation of a moderate range of ideas and perspectives</li> <li>• Applies a range of discipline-specific concepts and terminology appropriately and with clarity</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates a high level of synthesis and critical evaluation of a comprehensive range of ideas and perspectives</li> <li>• Incorporates a complex range of discipline-specific concepts to enhance the effectiveness of purposeful communication</li> </ul>
<b>USES TECHNICAL WRITING SKILLS:</b> paragraphing, transitions, sentence structure, grammar, punctuation, and spelling	<ul style="list-style-type: none"> <li>• Uses appropriate and simple paragraph structure and transitions with some errors</li> <li>• Uses some varied and accurate sentence structures</li> <li>• Uses grammar, punctuation and spelling that may exhibit some errors</li> </ul>	<ul style="list-style-type: none"> <li>• Uses well-developed paragraphs and transitions with few errors</li> <li>• Uses varied and well-controlled sentence structures</li> <li>• Uses grammar, punctuation, and spelling with few errors.</li> </ul>	<ul style="list-style-type: none"> <li>• Uses a range of complex paragraph structures and transitions</li> <li>• Uses varied and complex sentence structures accurately</li> <li>• Uses grammar, punctuation and spelling accurately and that enhance communication.</li> </ul>

ORAL	INTRODUCED	CONSOLIDATED	DEMONSTRATED
<b>USES APPROPRIATE GENERIC CONVENTIONS:</b> pitch, presentation, Panopto, vlog, etc.	<ul style="list-style-type: none"> <li>Uses the basic conventions of the specific genre appropriately</li> </ul>	<ul style="list-style-type: none"> <li>Uses a range of conventions of the specific genre appropriately and accurately</li> </ul>	<ul style="list-style-type: none"> <li>Uses a range of complex conventions of the specific genre purposefully and accurately</li> </ul>
<b>EXPLAINS DISCIPLINE CONCEPTS AND PROCESSES RELEVANT TO TOPIC OR TASK</b>	<ul style="list-style-type: none"> <li>Clearly explains basic discipline concepts and processes that address the topic or task</li> </ul>	<ul style="list-style-type: none"> <li>Explains discipline concepts and processes in a comprehensive and clear manner</li> </ul>	<ul style="list-style-type: none"> <li>Explains discipline concepts and processes to an authentic audience and context using a complex range of ideas and evidence</li> </ul>
<b>USES LANGUAGE APPROPRIATE TO PURPOSE, CONTEXT AND AUDIENCE</b>	<ul style="list-style-type: none"> <li>Uses the basic language of the discipline appropriate to the purpose, audience, and context</li> </ul>	<ul style="list-style-type: none"> <li>Applies the language of the discipline confidently and that shows a strong awareness of the purpose, audience, and context</li> </ul>	<ul style="list-style-type: none"> <li>Uses the language of the discipline accurately and to a professional standard to suit an authentic audience, purpose and context</li> </ul>
<b>USES A CLEAR AND LOGICAL STRUCTURE</b>	<ul style="list-style-type: none"> <li>Organises the presentation using a simple, logical structure with appropriate transitions</li> </ul>	<ul style="list-style-type: none"> <li>Organises the presentation logically and purposefully using a range of transitions</li> </ul>	<ul style="list-style-type: none"> <li>Organises the presentation in a skilful, clear, logical and cohesive way consistently</li> </ul>
<b>USES APPROPRIATE BODY LANGUAGE:</b> Eye contact, stance, gesture, etc.	<ul style="list-style-type: none"> <li>Uses the basic aspects of body language appropriate to the context and audience</li> </ul>	<ul style="list-style-type: none"> <li>Uses a range of body language techniques purposefully for the context and to engage the audience</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrates effective use of body language to engage a professional audience and to appear compelling</li> </ul>
<b>USES ELEMENTS OF VOICE:</b> pronunciation, intonation, pacing and volume	<ul style="list-style-type: none"> <li>Uses elements of voice to a sound standard to communicate a clear message</li> </ul>	<ul style="list-style-type: none"> <li>Uses a range of elements of voice purposefully to enhance the message</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrates an effective use of voice to engage and persuade a professional audience and to appear compelling and confident</li> </ul>
<b>USES CORRECT GRAMMAR</b>	<ul style="list-style-type: none"> <li>Uses grammar with some possible errors</li> </ul>	<ul style="list-style-type: none"> <li>Uses grammar with few errors</li> </ul>	<ul style="list-style-type: none"> <li>Uses a highly proficient standard of grammar</li> </ul>
<b>INCORPORATES GRAPHICS AND IMAGES</b>	<ul style="list-style-type: none"> <li>Incorporates some graphics and images to complement message</li> </ul>	<ul style="list-style-type: none"> <li>Incorporates a range of graphics and images that complement the message</li> </ul>	<ul style="list-style-type: none"> <li>Incorporates graphics and other relevant images to a high standard to enhance the message</li> </ul>
<b>USES SUPPORTING MEDIA/TECHNOLOGY</b>	<ul style="list-style-type: none"> <li>Selects and uses appropriate media/technology at a basic skill level</li> </ul>	<ul style="list-style-type: none"> <li>Skilfully selects and applies a range of media/technology</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrates an effective and professional use of supporting media/technology that enhances the presentation</li> </ul>
<b>RESPONDS TO AUDIENCE QUESTIONS</b>	<ul style="list-style-type: none"> <li>Listens to and responds to questions simply and clearly</li> </ul>	<ul style="list-style-type: none"> <li>Listens purposefully and responds to questions confidently and clearly</li> </ul>	<ul style="list-style-type: none"> <li>Listens actively to and responds to questions confidently and comprehensively in a professional manner</li> </ul>