

EDITH COWAN UNIVERSITY
RESEARCH SERVICES



Edith Cowan University
Support for Researchers

Corporate Relations, Brand and Marketing

About us

The Corporate Relations team at ECU helps to manage your interactions with the media through promoting research publications, media relations and expert commentary.

How we support research and researchers at ECU

- Preparation of press releases to promote research publications and other achievements;
- Assistance and advice in responding to media requests;
- Raise your profile through media coverage; and
- Upskilling researchers through media and social media training opportunities.

What you can do

- Contacted by a journalist? Call us for advice and assistance;
- Have you had a research output accepted for publication? Let us know;
- Is your area of expertise in the news? Are they getting it wrong? We can help you have you say; and
- Contribute to The Conversation, our fortnightly Media Newsletter, write an op-ed.

Web resources

- Overview: <https://intranet.ecu.edu.au/staff/centres/brand-and-marketing/overview>
- Recent ECU news: <http://www.ecu.edu.au/news/latest-news>
- Follow us on Twitter: [@edithcowan](https://twitter.com/edithcowan)

Contact us

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