



Graduate Certificate of Business

If you're thinking of further study and are looking to expand your business networks and progress your career or business skills, this exciting course could be for you.

Our flexible Graduate Certificate of Business

ECU's Graduate Certificate of Business aims to provide a broad overview of business issues including managing people and organisations, marketing leadership and the fundamentals of value creation.

How you choose to study the course is up to you. It can be undertaken at either the Joondalup or Mount Lawley campus and is available in both full-time and part-time mode. You also have the opportunity to study online.

As a student, you'll undertake coursework that focuses on business knowledge and skill-based learning, while being taught by lecturers with industry experience. You'll also be exposed to relevant theory in each study area and have your knowledge consolidated through experiential activities, research and case study material in seminars, discussions and assigned projects.

Another benefit of this three-unit course is that it's equivalent to the first semester of our Master of Business Administration (MBA) program. This means that if you decide to pursue further studies with us after completing the Graduate Certificate of Business, you'll be able to transfer into our MBA with course credit.

Course information

Duration: 1 semester (6 months) full time
Availability: Full-time, Part-time
Campus: Joondalup, Mount Lawley or online
Course Code: L95

Admission requirements

This course is available to applicants with a Bachelor degree or equivalent qualification from a recognised tertiary institution or equivalent prior learning including at least five years appropriate professional work experience.

Further information

For general course enquiries contact:
Student Recruitment
futurestudy@ecu.edu.au
ecugetready.com.au/business-and-law

For group enrolments or in-house delivery enquiries contact:
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