Web Statistics/Tag Engine Request Form - External

This form should be used to request access to the ECU Web Analytics System (Google Analytics) and/or Web Tagging Engine (Google Tag Manager) by an external party on behalf of ECU. Refer to the *Website statistics* webpage for further information: https://s.ecu.edu.au/3BEpzNo

Part A: To be completed by the external party requesting access to the system.

Requesters Name:	
Requesters Title / Role:	
Company Name:	
Company Address:	
Contact Email:	
Contact Telephone:	
Google Account:	_____@company.com (no private google accounts allowed)
Service Required:	**Google Analytics [ ]** **Google Tag Manager [ ]**
ECU Representative:	

In submitting this access request form the *Requester* agrees to ensure that any information, such as website statistics that is retrieved by the *Requester* is treated as 'Commercial in Confidence' and should not be passed onto any third party without prior approval by the ECU Digital Marketing, Experience and Analytics Manager.

Signature of Requester: **Date:**

**Please complete Part A and return by internal mail to the
Digital Marketing, Experience and Analytics Team, Brand and Marketing
or scan and email to corporateanalytics@ecu.edu.au**

Part B: To be completed by ECU representative.

Name:		Signature:		Date:	
Wiki Updated:	☐ Yes			Ref: https://ecu.atlassian.net/l/cp/PXQbEZQR	