

Mount Lawley Farewell Pin

Selected Design

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Inspiration

As the iconic jacaranda trees bloom across the ECU Mount Lawley campus one final time, they serve as a powerful symbol of this moment of transition. Long associated with wisdom, growth, and the rhythms of change, the jacaranda reflects the knowledge fostered here and the memories rooted in its grounds. Its vibrant, fleeting blossoms capture both the beauty of what is ending and the promise of renewal that lies ahead.

Just as the tree sheds its flowers to make way for new beginnings, the campus closure marks not just a farewell, but a step forward - toward transformation, regeneration, and the continuation of ECU's journey in a new home.



Design

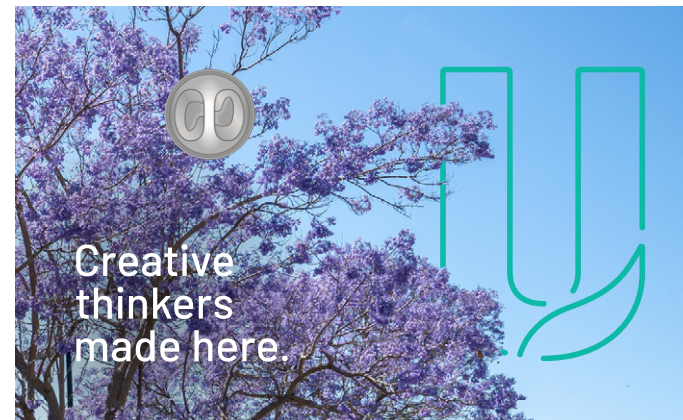
Text - ECU MOUNT LAWLEY 1970-2025



Mock up



Backing Card





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