



Child Health Promotion Research Centre

ANNUAL REPORT 2009

School of Exercise, Biomedical and Health Sciences
Faculty of Computing, Health and Sciences
Edith Cowan University

TABLE OF CONTENTS

1.0	BRIEF OVERVIEW	1
1.1	Goal	1
1.2	Strategic Priorities	1
1.3	History and Profile	1
2.0	MEMBERSHIP	2
3.0	RESEARCH GRANTS	3
4.0	COMMERCIAL ACTIVITY	5
5.0	PUBLICATIONS	5
5.1	Book Chapters	
5.2	Peer reviewed publications	5
5.3	Reports	6
5.4	Conference Presentations	6
6.0	HIGHER DEGREES	9
7.0	COMMUNITY ENGAGEMENT AND COLLABORATION	9
7.1	Community Engagement in Research	9
7.2	Strategic Alliances	10
7.3	Media presentations	11
8.0	FINANCIAL REPORT	11
9.0	PERFORMANCE AGAINST ANNUAL OBJECTIVES	11

1.0 BRIEF OVERVIEW

The Child Health Promotion Research Centre (CHPRC) comprises a multi-disciplinary research team that is regionally, nationally and internationally recognised for its school and community based research in the areas of:

- Bullying prevention and mental health promotion;
- Drug use control;
- Road safety and injury control; and
- The promotion of healthy weight in children.

Housed within the School of Exercise, Biomedical and Health Sciences, in the Faculty of Computing, Health and Science at Edith Cowan University (ECU), the Child Health Promotion Research Centre is a formally designated Level II University Research Centre, whose aim is to further the University's interests in research and postgraduate training.

1.1 Strategic Focus

The Child Health Promotion Research Centre aims to promote the health of children and young people through engagement and partnerships with families, schools and communities.

1.2 Strategic Priorities

To achieve this, the Child Health Promotion Research Centre aims to:

- *To conduct innovative high quality, applied research* in areas of national priority for children and young people's health.
- *To foster collaborative links with industry, professions, government agencies and the community*, by providing a supportive and stimulating learning environment to strengthen the capacity of parents, teachers, primary health care providers, community workers, and other key stakeholder groups, with the aim of embedding research findings into sustainable policy and practice.
- *To provide high quality mentorship and training* by creating a supportive and stimulating learning culture for undergraduate, postgraduate and other team members, thereby building organisational sustainability, attracting and retaining staff, and strengthening leadership capacity.

1.3 History and Profile

The Child Health Promotion Research Centre (CHPRC) was established at Edith Cowan University in 2004. Under the direction of Professor Donna Cross, staff at the CHPRC have successfully completed over \$8 million in health promotion research projects, and have received numerous awards including: the Australian Council for Health, Physical Education and Recreation (ACHPER) National Honour Award for scholarly achievements and leadership in children's health research; the Injury Control Council of WA (ICCWA) Award for Outstanding Achievement in Injury Prevention; the Western Australian Health Promotion Foundation (Healthway) Best Practice in Health Promotion Research Award; Rotary Australia Building Resiliency in Children Award.

In 2009, the Centre employed a multi-disciplinary team of approximately 40 highly experienced child health promotion research and support staff. In addition to conducting research, the Centre aims to strengthen the capacity of early career

researchers and others working in the field of child health promotion research. Staff at the CHPRC have supervised to completion two post-doctoral students, eight PhD students, 14 Masters students, and four Honours students (20 working on Healthway funded research projects). Every major Healthway research project awarded to the CHPRC has had at least one higher degree student associated with the project, and while in 2009 a further CHPRC staff member won a Healthway scholarship to initiate research in the cyber bullying. Over 350 post-graduate/undergraduate students have also gained valuable experience as part of the formally accredited student volunteer program developed by the CHPRC (16 in 2009). Furthermore, CHPRC staff contribute frequently to research related training conducted in WA, elsewhere in Australia, and internationally.

2.0 MEMBERSHIP

The CHPRC is led by a Director who is supported by an Executive Committee. Up to 40 research staff are also employed at any one time, depending on research requirements. Key staff members in 2009 included:

Director: Professor Donna Cross
Deputy Director: Associate Professor Marg Hall

Executive Committee: Prof. Donna Cross
 Assoc/Prof. Marg Hall
 Tommy Cordin

Research Staff:

Ashley Adair	Zeenat Ahmed
Narelle Alderman	Libby Alderman
Emily Allen-Rose	Sharon Bell
Cindy Branch-Smith	Dr Debora Brown
Kaashifah Bruce	Dr Sharyn Burns
Patricia Cardoso	Samuel Cecins
Elise de Gruchy	Dr. Julian Dooley
Melanie Epstein	Erin Erceg
Sarah Falconer	Barb Giles
Kate Hadwen	Dr Lydia Hearn
Marnie House	Dr. Robyn Johnston
Tanya Jones	Sophie Karangaroa
Leanne Lester	Nicole McDonald
Michelle McIntosh	Sharon Middleton
Helen Monks	Dionne Paki
Chantelle Pearce	Natasha Pearce
Mitch Read	Therese Shaw
Joanne Tartaglia	Laura Thomas
Shane Thompson	Beth Viersma
Stacey Waters	Jacinth Watson
Elizabeth Wenden	

Adjunct Staff: Dr Greg Hamilton (Canterbury Public Health Board, NZ)
 Dr. Kevin Runions (Curtin University of Technology, WA)

Advisory Board Members: Mr Murray Lampard, Ms Jeanette Hasleby, Mr David Ansell, Assoc/Prof Barry Gibson, Andrew Marshall, Terry

3.0 RESEARCH GRANTS

During 2009, CHPRC's staff worked on a total of 19 grants, including a number awarded at the end of the year to be initiated in 2010 (details of these can be found on CHPRC new website (<http://chprc.ecu.edu.au>) The list of grants outlined below indicates the total funds allocated to each grant over course of the research and includes infrastructure support.

Bullying prevention and mental health promotion

Since 2004, researchers at the Child Health Promotion Research Centre have secured \$4.5 million for bullying and aggression prevention research, covering 24 projects. The team worked on 12 of these research projects in 2009, with four additional grants awarded in that year.

- **Cross, D.**, Hasleby, J., Johnston, J., Nairn, R., **Dooley, J.**, Hearn, L., Burns, S., & **Pearce, N.** (2010 – 2014). [Building school capacity to reduce social aggression among students](#). *Healthway*, **\$691,911**
- **Cross, D.**, Roberts, C., Slee., P & **Dooley, J.** (2010 – 2012). [An empirical trial to reduce cyber-bullying in adolescents](#). *Healthway* **\$358,382**
- **Lester, L.** (2010 – 2012). The relationship between mental health outcomes and bullying trajectories of students transitioning from primary school to high school. *Healthway PhD Scholarship* **\$106,371**
- **Waters, S., Cross., D., & Dooley, J.** (2009 – 2010). [Evaluation of the Alannah and Madeline Foundation's national pilot of the Cybersafety and Wellbeing School Initiative](#). *Alannah and Madeline Foundation*. **\$296,972**
- **Monks, H.** (2009). Investigating the interpersonal and contextual mediators associated with secondary school students' behaviour as bystanders in bullying interactions, and how these differ according to gender. *Healthway Postgraduate Research Scholarship*. **\$26,264**
- **Read, M.** (2009-2010). The Prevalence, Nature and Impact of Cyber Bullying Behaviours in Western Australia. *Healthway Postgraduate Research Scholarship* **\$53,826**
- **Cross D, Hearn L, Dooley J, Trevaud R, Putland G.** (2008-2009) [Review of Existing Australian and International Cyber-Safety Research](#). *Australian Government Dept of Broadband, Communications and the Digital Economy* **\$97,700**
- **Cross D, Epstein M, Hearn L, Waters S.** (2008-2010) [Development of Parent Education Resource Materials to Reduce Cyber Bullying](#). *Telstra Foundation* **\$340,064**
- **Cross D, Runions K, Waters S, Henley N, Erceg E.** (2007-2009) [Covert Bullying - Its Nature and Prevalence in Australian Schools](#) *Department of Education, Employment, and Workplace Relations* **\$172,944**
- **Cross D.** (2007-2009). [Strengthening school and families' capacity to reduce the academic, social and emotional harms secondary students' can experience from cyber-bullying](#). *WA Public Education Endowment Trust* **\$400,000**

- **Waters, S.** (2007-2009). The influence of school and individual level variables on school connectedness and the relationship to mental health PhD scholarship for Stacey Waters. *Healthway* **\$81,400**
- **Cross, D.,** Zubrick, S., Coffin, J. & Kickett-Tucker, C. (2006-2009). [Reducing the effects of bullying among Aboriginal children living in rural Western Australia](#). *Healthway* , **\$354,531**

Drug use prevention, cessation, and harm minimization

Since 2004, researchers at the Child Health Promotion Research Centre have secured \$1.5 million for drug use control research. During 2009, the team worked on two large research projects:

- Donovan, R., **Cross, D** et. al (2009-2011). Do perceptions of morality of alcohol, tobacco & cannabis use influence uptake in high school students?. *ARC Linkage Project Grant*, **\$377,541**.
- **Hall, M.,** Stephens, F., **Johnston, R.,** & Faletti, B. (2008-2010). [Strengthening pastoral care to reduce secondary students' harm from tobacco](#). *Healthway*, **\$441,398**
- **Cross, D., Hall, M., Shaw, T.,** Hamilton, G., **Waters, S.,** O'Ferrall, I., Kristjanson, L., **Hearn, L.,** Garton, A., & Saunders, R. (2006-2010). [Optimising School Nurse Involvement in Youth-Based Tobacco Control Programs](#). *Healthway*, **\$325,000**

Road safety and injury control

Since 2004, researchers at the Child Health Promotion Research Centre have secured \$1 million for injury control research. In 2009, the team won a national research study:

- **Hall, M., Cross, D., & Shaw, T.** (2009 – 2010). [Evaluation of the effectiveness of the pedestrian education programs delivered by Vic Roads and the TAC](#). *VicRoads and the Transport Accident Commission (TAC)*, **\$79,350**
- **Cross, D., Hall, M., Waters, S., Shaw, T.,** & House, J. (2004-2010). Evaluation of the Road Aware Project: Road Aware Parents and Road Aware Kids Programs and the Child Car Restraints Project. *Department of Premier and Cabinet* **\$325,390**

Promotion of healthy weight in young children

Since 2004, researchers at the Child Health Promotion Research Centre have secured \$915,000 for obesity prevention research. In 2009, the team initiated a new grant aimed at enhancing translational research:

- **Hearn L,** Miller M, **Cross D,** Gowrea,A. (2009-2011) [Preventing early childhood obesity: translating evidence into practice](#) *Healthway* **\$324,835**

Other Grants

Since 2004, researchers at the Child Health Promotion Research Centre have secured \$318,027 for other child health promotion research, including internal support, as well as support for infrastructure. In 2009, the team received:

- **Hearn L ,Thomas L,** House J, **Cross D,** **Gifkins K.** (2009) [Do current ethical standards prevent participation of low socio-economic populations in child health promotion research](#). *ECU Industry Collaboration Scheme* **\$26,752**, *Healthway*, **\$5,000**, *Department for Education and Training*, **\$5,000**

4.0 COMMERCIAL ACTIVITY

To aid in the implementation of research outcomes at a state, national and international level, a commercialisation cluster was introduced to the CHPRC. This cluster was responsible for the commercialisation of the bullying reduction and management research conducted by staff of the CHPRC over the past six years. A partnership between the CHPRC, ECU, Curtin University and Healthway was formed to allow the development and publication of a commercial product resulting from this applied research. Since the licence for CHPRC's *Friendly Schools and Families* (FS&F) bullying prevention program was sold to the Australian Council for Educational Research (ACER) in 2007, CHPRC have continued to disseminate the program nationally and internationally, excluding US and Canada. The CHPRC has produced another educational resource (DVD and educational booklet) called 'Take A Walk with Your Kids'. An agreement has been negotiated between Film Victoria (the group who initially produced the video) and ECU for copyright release. The licence for the 'Take a Walk in My Shoes' video and booklet has also been purchased by ACER for distribution throughout Australia and the rest of the world. A book entitled "Policy to Practice: Developing a Whole School Policy for Preventing and Managing Bullying" was recently completed and is accepted for publication and distribution by the WA Primary Principals' Association. Royalties generated are used by the CHPRC to enhance the sustainability of CHPRC's research outcomes to address problems affecting children. Currently the FS&F materials are being rewritten and updated based on research completed by the CHPRC addressing children's aggression, secondary school bullying, Aboriginal children's experiences of bullying and cyber bullying. With the pending release of these new resources, ECU and the CHPRC are currently renegotiating the five-year licence agreement it holds with ACER.

5.0 PUBLICATIONS

5.1 Book Chapters

Cross, D., Shaw, T., Monks, H., Waters, S., Lester, L. (2009) Using evidence to reduce bullying among girls. In *A Focus on Relationships: Understanding and Addressing Aggressive Behaviour Problems*, In press.

5.2 Peer reviewed publications

Journal Articles

Beauchamp, M., **Dooley, J. J.**, & Anderson, V. A. (2009). Adult outcomes of pediatric traumatic brain injury. Accepted for publication in Doners, J., & Hunter, S. (Eds) *Practice of Lifespan Developmental Neuropsychology*.

Beauchamp, M., **Dooley, J.J.**, & Anderson, V. (in press, invited). Pediatric traumatic brain injury: Long-term outcomes and legal implications, *Developmental Neurorehabilitation*

Burns, S & Portsmouth, L (2009) Health promotion (Ed. Allen, A). *Health Psychology and Behaviour in Australia*. McGraw-Hill: Sydney.

Dooley, J.J., Beauchamp, M., & Anderson, V. (2009). Moral reasoning after traumatic brain injury, *Brain Impairment*

Dooley, J.J., Pzyalski, J., & **Cross, D.** (in press). Cyber-bullying versus face-to-face bullying: A theoretical and conceptual review. *Journal of Psychology*.

Dooley, J.J., Wilson, J.P., & Anderson, V. (in press). The stress and depression facing death: An investigation of psychological symptoms in patients with mesothelioma. *Australian Journal of Psychology*.

Roberts, C., Kane, R., Bishop, B., **Cross, D.**, Fenton, J., & Hart, B. (2009). The prevention of anxiety and depression in children from disadvantaged schools, *Journal of Behaviour Research Theory*.

Thomas, L. 2009. New challenges in school-based research, *Health Promotion Journal of Australia*, 20(1); 73-74.

Waters, S., Cross, D., & Runions, K. (2009). Social and ecological structures supporting adolescent connectedness to school: A theoretical model, *Journal of School Health*.

Waters, S., Cross, D. & Shaw, T. Does the nature of schools matter? An exploration of selected school ecology factors on adolescent perceptions of school connectedness. Manuscript accepted for publication in the *British Journal of Educational Psychology*.

Cross, D., Monks, H., Hall, M, Shaw, T., Pintabona, Y., Erceg.E., Hamilton, G., Roberts, C., Waters, S., Lester, L. (In press) . Three year results of the *Friendly Schools* whole-of-school intervention on children's bullying behavior. *British Educational Research Journal*.

5.3 Major Reports

Cross, D.; Shaw, T.; Hearn, L.; Epstein, M.; Lester, L.; Thomas, L.; Monks, H. *Australian Covert bullying Prevalence Study (ACBSP)*. Child Health Promotion Research Centre, Edith Cowan University, since 2009 has become available on the Australian Department of Education Employment and Workplace Relations website: <http://www.deewr.gov.au/Schooling/NationalSafeSchools/Pages/research.aspx>.

Dooley, J.J., Cross D., Hearn, L., Treyvaud, R. (2009). *Review of Existing Australian and International Cyber-Safety Research*. Child Health Promotion Research Centre, Edith Cowan University, Perth. Commissioned by the Australian Government Department of Broadband, Communications and the Digital Economy and available at: http://www.dbcde.gov.au/online_safety_and_security/cybersafety_plan/research.

5.4 Conference Presentations

International

Cross, D. (2009). Cyber bullying: Coping with negative and enhancing positive uses of new technologies, in relationships and educational settings. Keynote presentation. *European Cooperation in Science and Technology (COST) and the Pedagogy Academy Conference*. 22 – 23 April 2009: Lodz, Poland.

Waters, S. (2009). Patterns of responses of adolescents' age 12 – 14 who are cyber bullied. Poster presentation. *Society for Research into Child Development Conference*. 4 – 6 April 2009: Denver, Colorado.

Waters, S. (2009). Whole-school intervention to reduce the developmental trajectory of bullying and aggression among adolescents. Poster presentation. *Society for Research into Child Development Conference*. 4 – 6 April 2009: Denver, Colorado.

Beauchamp, M., **Dooley, J.J.**, & Anderson, V.A. (2009). Socio-moral reasoning after traumatic brain injury. In V.A. Anderson (Chair), Outcome after paediatric traumatic brain injury. Invited symposium presented at the Mid-Year Meeting of the International Neuropsychological Society. 25th July, Helsinki, Finland.

Dooley, J.J., & Anderson, V.A. (2009). Aggression after paediatric traumatic brain injury. In V.A. Anderson (Chair), Outcome after paediatric traumatic brain injury. Invited symposium presented at the Mid-Year Meeting of the International Neuropsychological Society. 25th July, Helsinki, Finland.

Cross, D. (2009). Cyberbullying and Social Media in Australia: Students Leading the Way. Keynote. *European Cooperation in Science & Technology Conference*. 20 – 27 October 2009: Sofia, Bulgaria.

Cross, D. (2009). Evidence-Based Strategies to Reduce School-Based Bullying in the Net-Generation. Workshop. *International Bullying Prevention Association Conference*. November 16 – 18 November: Pittsburgh, USA.

Cross, D. (2009). National Initiatives to address bullying in schools: the Australian perspective. Keynote. *International Bullying Prevention Association Conference*. November 16 – 18 November: Pittsburgh, USA.

National

Brown, D. (2009). Students' Voices on Cyber Bullying. Oral presentation. *2009 National Values Education Conference*. 1 May, 2009: Canberra.

Coe, C., Bruce, K., & **Hall, M.** (2009). The KIT-Plus Research Project: Meeting the challenge of school-based activities for drug use prevention and intervention. Oral presentation. *Alcohol and Drug Foundation Queensland (ADFQ) 2009 Australian Winter School Conference*. 25-27 May: Brisbane, QLD.

Cross, D. (2009). Cyber bullying; MindMatter Youth Empowerment Process – sharing schools' approaches; Bullying in the classroom; cyber bullying – young people. Keynote presentation. *MindMatters the Next Generation & Youth Congress*. 30 June – 1 July 2009: Sydney, NSW.

Cross, D. (2009). Health and Wellbeing of Principals: Are they travelling at a healthy pace? Keynote presentation. *Australian Primary Principals Association*. 5 – 6 March 2009: Adelaide, SA.

Cross, D. (2009). Covert Bullying, Prevalence Study – Here's what the data says. Oral presentation. *Victorian Department of Education and Early Childhood Development Student Summit*. 12 October 2009: Melbourne, VIC.

Cross, D. (2009). Bullying that follows you: Australian research and recommendations to reduce harm from cyberbullying. Keynote. *National Cyberbullying Forum*. 4 November 2009: Sydney, NSW.

Dooley, J. (2009). Forensic Psychology and Policy Development: An overview. Oral presentation. *Australian Psychological Society College of Forensic Psychologists Conference*. 27 February: Melbourne, Vic.

Dooley, J.J. (2009). Disruptive behaviours in the classroom: What can schools do? Keynote address to the Australian Boys Education Network. 25th May 2009: Sydney.

Dooley, J.J. (2009). Disruptive behaviours in the classroom: What can schools do? Keynote address to the Australian Boys Education Network. 26th May 2009: Melbourne.

Local

Brown, D. (2009). Taking Action Against Cyber Bullying and Online Danger. Oral presentation. *ACHPER Health and Physical Education Conference*. 31 July, 2009: Perth.

Coffin, J., & **Paki, D.** (2009). Solid Kids, Solid Schools: supporting Yamaji kids to have solid minds and solid spirits. Workshop. *Our Mob, Our Minds, Our Spirits – Indigenous Mental Health Conference*. 24 November, 2009: Fremantle, WA.

Cross, D. (2009). Covert or Cyber Bullying: Mental Health Outcomes for Students. Keynote presentation. *Making Secure Connections Conference*. 22 – 23 June 2009: Perth, WA.

Cross, D. (2009). Cyber Bullying: Positive Practical Solutions for Schools. Oral presentation: *Cyber Bullying Conference*. 21 September, 2009: Perth.

Cross, D. (2009). Live Well – Lead Well. Workshop. *Lead to Thrive – Not Just Survive*. 5 – 6 November 2009: Perth, WA.

Dooley, J.J. (2009). Cyberbullying: What is it and what can we do? Keynote address to the Parents & Friends Federation of Western Australia. 23rd May 2009: Fremantle.

Dooley, J.J. (2009). What are the risks associated with the Internet and what can we do to manage them? Media technologies, community and everyday life symposium. 2nd September, 2009: Murdoch.

Dooley, J.J. (2009). Being good online: Is it the same as offline? Oral presentation: *Cyber Bullying Conference*. 21 September, 2009: Perth.

Hadwen, K. (2009). Cyber bullying research and prevention strategies for university Counsellors. Oral presentation. *ANZSSA and ISANA Duty of Care Conference*. 11 September, 2009: Burswood, Perth.

Hall, M. (2009). Childhood Aggression Prevention Project: Research Results. Keynote presentation. *Making Secure Connections Conference*. 22 – 23 June 2009: Perth, WA.

Paki, D., & Hall, M. (2009). Solid Kids, Solid Schools Project – What primary school principals from the Mid West Education District tell us about bullying prevention and management. Oral presentation. *Australian Health Promotion Association 18th National Conference: Make health promotion a priority: Evidence, advocacy & action*. 17-20 May 2009: Perth.

Pearce, N. (2009). Giving School Bullying Interventions a Fair Trial – Building Capacity Key to Success. Oral presentation. *Australian Health Promotion Association 18th National Conference: Make health promotion a priority: Evidence, advocacy & action*. 17-20 May 2009: Perth, WA.

6.0 HIGHER DEGREES

During 2009, **Leanne Lester**, a staff member at the CHPRC won a PhD *Healthway scholarship* (\$106,371) to begin her studies in 2010. Staff from CHPRC supervised 14 ECU higher degree students during 2009:

PhD Students:

- Stacey Waters (Healthway Scholarship)
- Natasha Pearce (Healthway Scholarship)
- Laura Thomas (Healthway Scholarship)
- Juli Coffin (Healthway Scholarship)
- Jacinth Watson (Australian Postgraduate Award & ECU Excellence Award)
- Marg Miller

Masters Students:

- Helen Monks (Healthway Scholarship)
- Mitch Read (Healthway Scholarship)
- Laura Bond (Healthway Scholarship)
- Dionne Paki (Healthway Scholarship)
- Patricia Cardoso (Healthway Scholarship)
- Sarah Baxendale
- Kaashifah Bruce (Healthway Scholarship)
- Sarah Falconer (Healthway Scholarship)

7.0 COMMUNITY ENGAGEMENT AND COLLABORATION

7.1 Community Engagement in Research

Nearly all of CHPRC research projects involve school and community-based interventions and hence are developed in collaboration with a number of key community stakeholders. To enhance collaboration and contribute to the local community, in 2009 staff from the CHPRC organised a number of major events for students, parents and community groups; ran a series of training workshops for key stakeholder groups; and held numerous presentations at schools throughout Western Australian.

Major Summits/Forums

During 2009, CHPRC ran a number of major summits/forums including:

- A *Cyber Friendly Student Summit* was held on February 26th, 2009, which was presented by the Minister for Education and Tourism, Dr. Elizabeth Constable and was shown on local and national media. The outcomes of the summit were demonstrated and information and research on cyber bullying was presented at this Declaration event.
- The CHPRC's team presented findings from the *Australian Covert Bullying Prevention Study* to the Safe and Supportive School Communities (SSSC) a component of the National Safe Schools Framework in Melbourne, on July 30th, 2009.

Training Workshops and School Presentations

During 2009 staff at the CHPRC ran a number of training workshops or presentations to disseminate the findings of their research with the broader community. Numerous school and community presentations and information sessions were given both locally and nationally on the topics of bullying and cyber bullying, drug use control, road safety, and the prevention of early childhood overweight and obesity.

7.2 Strategic Alliances

Strategic alliances have been strengthened in all our key areas of work. In the area of **bullying and childhood aggression**, these have included:

Healthway, the Australian Council for Educational Research, WA Department of Education and Training, Australian Department of Education, Employment and Workplace Relations, Department of Broadband Communications and the Digital Economy (DBCDE), Australian Communication and Media Authority (ACMA), KeVa, a Finnish initiative, Centre for Strategic Education, Victoria, Childnet, United Kingdom, COST, European Union Curtin University, Australian National Centre Against Bullying, CORE-Net PREVNet, Catholic Education Office WA, Association of Independent Schools of Western Australia (Inc), Curriculum Council of WA, Australian Council for Health, Physical Education and Recreation, Western Australian Primary Principals Association, Western Australian Secondary School Executive Association, Canning District Education Office, Swan District Education Office, Parents & Friends Federation of WA, Combined Universities Centre for Rural Health, Telethon Institute for Child Health Research, WA Police, Research Unit on Children's Psychosocial Maladjustment, University of Montreal, Canada, Australian Alliance for Children and Youth, Kobe University, Japan, as well as numerous national and international researchers.

The areas of **drug use control**, the strategic alliances have included:

WA Department of Education and Training, School Drug Education and Road Aware Project, WA Department of Health, the National Heart Foundation (Smarter than Smoking), the Cancer Council, Healthway, Next Step, WA Division of Paediatrics, Department of Respiratory Medicine at Princess Margaret Hospital, Australian Health Promotion Professionals, Australian Council for Physical Health, Education and Recreation (ACPHER), School Health Coalition, Catholic Education, Association of Independent Schools, the Drug and Alcohol Office, University of Western Australia, Curtin University, South Australian Department of Health, the Tasmanian Department of Education, Medical Research Council of South Africa, Australian Council on Smoking and Health (ACOSH), National Institutes of Health (NIH), Fogarty International, as well as other key international researchers, including Professors Ken Resnicow, Gil Botvin, Vic Strecher, Tetsuro Kawabata, Phyllis Gingiss, and Greg Hamilton.

While in the area of the **promotion of healthy weight**, the strategic alliances have included:

Australian Department of Health and Ageing, WA Department of Health, Department for Communities, Child and Adolescent Health Services, Ngala, Cancer Council of Western Australia, Western Australian General Practice Network, BLOOM, Meerilinga, Department for Early Education and Learning, Country Health Network, Child Health Nurses, King Edward Memorial Hospital Obstetricians and Midwives, Women and Newborn Health Services, WACHS, Dental Health Services, Health Management Services Centre (UK), University of Calgary, Georgia State University. Australian Primary Health Care Institute (ANU),

Road safety and injury control strategic alliances have included:

WA Department of Education and Training, School Drug Education and Road Aware Project, WA Department of Health, Department of the Premier and Cabinet – Road Safety Council, Injury Control Council of WA (ICCWA), Kidsafe.

7.3 Media presentations

In 2009, media coverage of the CHPRC's research was greatly enhanced. In particular, the CHPRC's bullying and cyber bullying research was featured at least once on every major Australian television channel, including ABC News, Channel 7 News, Channel 9 News, and Channel 10 news. Furthermore, there were some 20 newspaper reports documenting their work in: The Australian, The West Australian, The Age, The Herald Sun, The Courier Mail, The Daily Telegraph, The Sunday Times, The Advertiser, and in smaller local newspapers including the Melville Times, the Fremantle Cockburn Gazette, the Stirling Times, the Wanneroo Times and North Coast Times.

Various staff members also held radio interviews on ABC National, Radio New Zealand, ABC 720, ABC North West, ABC Western Queensland, ABC Darwin, 6PR, Sonshine FM, and Triple J.

8.0 FINANCIAL REPORT

During 2009, the estimated research budget of CHPRC was:

National competitive grants ^a	\$ 641,219
Other private and public sector funding	\$ 451,698
Infrastructure funding ^b	\$ 115,000
Total	\$1,207,917

^a As per the Australian National Competitive Grants Register

^b Includes infrastructure funding received from the University and other sources

9.0 PERFORMANCE AGAINST ANNUAL OBJECTIVES

In terms of our research and teaching objectives, CHPRC surpassed all the key objectives outlined in its 2008 strategic and operational plan, relating to: growing research income, attracting new students, strengthening community collaborations, and enhancing our commercial activities.