



Child Health Promotion Research Centre

ANNUAL REPORT 2007

School of Exercise, Biomedical and Health Sciences
Faculty of Computing, Health and Sciences
Edith Cowan University

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1.0 BRIEF OVERVIEW

The Child Health Promotion Research Centre (CHPRC) comprises a multi-disciplinary research team that is regionally, nationally and internationally recognised for its school and community based programs in the areas of:

- bullying prevention and mental health promotion;
- drug use prevention, cessation, and harm minimisation;
- road safety and injury control; and
- the promotion of healthy weight for the prevention of overweight and obesity in children.

Housed within the School of Exercise, Biomedical and Health Sciences, in the Faculty of Computing, Health and Science at Edith Cowan University (ECU), the Child Health Promotion Research Centre is a formally designated Level II University Research Centre at ECU, whose goal is to further the University's interests in research and postgraduate training.

1.1 Goal

To develop a Centre of Excellence in Child Health Research focussing on the development of practical, evidence-based interventions aimed at the promotion of child health, through family, school and community-based programs.

1.2 Objective

The mission of the Child Health Promotion Research Centre (CHPRC) is to improve the overall physical, social, emotional and mental health and well-being of children and their families. The Centre will pursue its mission, by:

- Developing innovative, high quality applied research in areas of national priority for child health;
- Translating research findings into policy and practice at the regional, national and international level to increase their public health impact and enhance prevention and early intervention;
- Strengthening the capacity of parents, teachers, primary health care providers, researchers, community workers, and other stakeholder groups, to reduce the time lag between knowledge development and effective community action.

1.3 History and Profile

The Child Health Promotion Research Centre (CHPRC), previously a significant contributor to the Western Australian Centre for Health Promotion Research, was established at Edith Cowan University in 2004. Under the direction of Professor Donna Cross, staff at the CHPRC have successfully completed over \$8 million in health promotion research projects, and have received numerous awards including: the Australian Council for Health, Physical Education and Recreation (ACHPER) National Honour Award for scholarly achievements and leadership in children's health research; the Injury Control Council of WA (ICCWA) Award for Outstanding Achievement in Injury Prevention; the Western Australian Health Promotion Foundation (Healthway) Best Practice in Health Promotion Research Award; Rotary Australia Building Resiliency in Children Award.

Currently, the Centre employs a multi-disciplinary team of over 25 highly experienced professional and support staff who have worked for many years in various aspects of child health promotion research. In addition to conducting research, the Centre aims to strengthen the capacity of junior researchers and others working in the field of child health promotion research. To this end, within the past six years, senior staff in the CHPRC have supervised to completion two post-doctoral students, eight PhD students, 14 Masters students, and four Honours students. Every major research project awarded to the CHPRC has had at least one PhD and/or one Masters student associated with the project. Currently, there are eight (if you include 2 from Curtin University) PhD and six Masters students working with the CHPRC team. In addition, over 350 post-graduate and undergraduate students have gained valuable research experience while completing volunteer work as part of the volunteer accreditation program developed by CHPRC staff. In 2007, the Centre gained nine new PhD and/or Masters students.

As a university research centre, the CHPRC operates on a not-for-profit basis and must find most of its operational funding through external research grants, tenders, consultancies, infrastructure support, and the commercialisation of IP and educational materials.

2.0 MEMBERSHIP

The CHPRC is led by a Director who is supported by an Executive Committee. Up to 26 research staff are also employed at any one time, depending on research requirements. Key staff members include:

Director: Professor Donna Cross

Executive Committee: Dr. Marg Hall
Tommy Cordin

Research Staff:

Narelle Alderman	Sharon Bell
Laura Bond	Kaashifah Bruce
Renee Campbell-Pope	Patricia Cardoso
Sarah Clark	Laura Dearle
Melanie Epstein	Erin Erceg
Anna Fletcher	Dr Lydia Hearn
Joanne House	Marnie House
Dr Robyn Johnston	Leanne Lester
Marg Miller	Helen Monks
Dionne Paki	Natasha Pearce
Mitch Read	Dr Kevin Runions
Therese Shaw	Felicity Stephens
Stacey Waters	Leeana Wilson

Adjuncts: Prof Ken Resnicow (University of Michigan, USA)
Dr Greg Hamilton (Cantebury Public Health Board, NZ)
Prof Steve Zubrick (Telethon Institute for Child Health Research)
Prof Phyllis Gingiss (University of Houston, USA)

Board Members: Ms Jeanette Hasleby
Mr David Ansell
Assoc/Prof Barry Gibson
Mr Murray Lampard
Dr Jim Codde

Volunteers and Practicum Students:

The CHPRC's *Research Volunteer Accreditation Program* provides an opportunity for ECU students to engage in high quality research training by assisting CHPRC staff with a variety of research activities. Students systematically work through five hierarchical levels of research skills, and as they demonstrate competency in one level, a certificate and covering letter is awarded to them for inclusion in their professional resume. Potential employers are made aware of the accreditation program and its purpose. This program allows students to experience and to practise the practical/field application of the skills learnt through their ECU health, psychology or education degree.

3.0 RESEARCH GRANTS

During 2007, CHPRC were involved in 12 on-going research projects totalling approximately \$2.5 million, and won a further 8 new grants, including infrastructure support, and fellowships/scholarships, totalling approximately \$1 million.

3.1 On-Going Grants held in 2007

- **Cross, D., Hall, M., House, M. & Hamilton, G.** (2004-2007) Maximising parent involvement in the pedestrian safety of 4-6 year old children. *Healthway*, **\$298,496.**
- **Cross, D., Hall, M., Waters, S. & Hamilton, G.** (2005 – 2007). A Randomised Control Trial to reduce bullying and other aggressive behaviours in Secondary Schools. *Healthway* **\$359,486.**
- **Cross, D., Hall, M., Waters, S., Shaw, T., & House, J.** (2005-2008). Evaluation of the Road Aware Project: Road Aware Parents and Road Aware Kids Programs and the Child Car Restraints Project. *Department of Premier and Cabinet*, **\$240,000.**
- **Cross, D., Waters, S.** (2006-2007). Proposal to conduct a formative evaluation of best practice principles for road safety education in Australia. *Department of Education and Training*, **\$114,755.**

- **Cross, D., Hearn, L., Miller, M., & Hendrie, D.** (2006-2007). Building a portfolio of interventions: Addressing issues hampering the promotion of healthy weight gain among young children in Australia. *Australian Primary Health Care Research Institute*, **\$190,929**.
- **Hall, M., Runions, K., Waters, S. & Shaw, T.** (2006-2008). Child Centred Environments to Limit Early Aggression Intervention Trial. *Healthway*, **\$351,991**.
- **Cross, D., Zubrick, S., Coffin, J. & Kickett-Tucker, C.** (2006-2008). Reducing the effects of bullying among Aboriginal children living in rural Western Australia. *Healthway*, **\$354,531**.
- **Cross, D., Hall, M., Shaw, T., Hamilton, G., Waters, S., O’Ferrall, I., Kristjanson, L., Hearn, L., Garton, A., & Saunders, R.** (2006-2010). Optimising School Nurse Involvement in Youth Based Tobacco Control Programs. *Healthway*, **\$441,398**.
- **Cross, D., Stephens, F., Hearn, L., & Bell, S.** (2007-2008). Parental smoking cessation and children’s smoking attitudes/behaviours. *Healthway*, **\$150,689**.
- **Cross, D., Erceg, E., Brown, S., & Hearn, L.** (2007-2008). How cyber technology is affecting relational aggression and teenage health. *Healthway*, **\$143,448**.
- **Cross, D., Resnicow, K., & Hamilton, G.** (2002-2008). Tobacco control in South Africa: Prevention and capacity building. NIH Fogarty International, **US\$1.2 million, US \$425,958**.
- **Paki, D.** (2007-2008). Solid kids, solid schools – Masters scholarship for Dionne Paki. *Healthway*, **\$46,500**.
- **Waters, S.** (2007-2009). School connectedness – PhD scholarship for Stacey Waters. *Healthway*, **\$81,400**.

3.2 New Grants awarded in 2007

- **Cross, D.,** Runions, K., **Shaw, T., Waters, S., & Erceg, E.** (2007-2008). Covert bullying and its nature and prevalence in Australian schools. *Department of Education, Employment, and Workplace Relations*, **\$172,944.**
- **Cross, D., Epstein, M., Erceg, E., & Hearn, L.** (2007-2009). Strengthening school and families capacity to reduce the academic, social and emotional harms secondary students' can experience from cyber-bullying. *WA Public Education Endowment Trust*, **\$400,000.**
- **Cross, D.** (2007-2008). Promoting relationships and connectedness to schools by reducing bullying. *Australian Research Alliance for Children and Youth (ARACY)*, **\$39,600.**
- **Hall, M., Stephens, F., Johnston, R., & Faletti, B.** (2007-2010). Strengthening pastoral care to reduce secondary students' harm from tobacco. *Healthway*, **\$325,000.**
- **Hearn, L. & Miller, M.** (2007). Engaging Families through Primary health Care to Prevent Childhood Obesity. *Australian Primary Health Care Research Institute.* International Travel Fellowship. **\$39,860.**
- **Miller, M.** (2008). Evaluation of the Department of Education and Training's Physical Activity Strategy. *WA Department of Education and Training*, **\$57, 236.**
- **Cross, D.** (2008-2009). Medical Health Research Infrastructure Fund. *Department of Health WA*, **\$54,386.**
- **Clark, S.** (2008-2009). School environments, breaktimes and bullying – Masters scholarship for Sarah Clark. *Healthway*, **\$46,500.**

4.0 COMMERCIAL ACTIVITY

The aim of all CHPRC research is to develop, implement, evaluate and recommend strategies for action across the key content areas of bullying prevention, mental health promotion, drug use control, injury prevention, and obesity prevention. To aid in the implementation of research outcomes at a state, national and international level, a commercialisation cluster was introduced to the CHPRC. This cluster of the CHPRC has been responsible for the commercialisation of the bullying reduction and management research conducted by staff of the CHPRC over the past six years. A partnership between the CHPRC, ECU, Curtin University and Healthway was formed to allow the development and publication of a commercial product resulting from this applied research.

4.1 Friendly Schools and Families (FS&F)

In December 2006, ECU signed an agreement with the Australian Council of Educational Research (ACER) to licence and distribute the Friendly Schools and Families (FS&F) program throughout the world, excluding Canada and the USA. The license is for five years for the materials, training and survey; ECU maintains the rights to the IP and the rights to use the materials, program etc. for the purpose of R&D. Sales began in 2007 with royalty payments of 20% on direct revenue and 50% indirect (returns from sub-licensees) revenue. ECU maintains the right to terminate the license, in a single country or the entire Territory, if minimum targets (70% of agreed revenue targets) are not met. The FS&F program was developed as a result of six years of research by the CHPRC team at ECU (2004-2006) and with Curtin University of Technology (1999-2003).

In 2007 Hazelden Publishers prepared an offer to undertake the licence and distribution of the Friendly Schools and Families (FS&F) materials in USA and Canada.

4.2 Early Childhood Pedestrian Injury Prevention Project (ECPIPP)

The CHPRC have produced another educational resource (DVD and educational booklet) called 'Take A Walk with Your Kids', that is ready for commercialisation. An agreement has been negotiated between Film Victoria (the group who initially produced the video) and ECU

for copyright release. The licence for the 'Take a Walk in My Shoes' video and booklet has been purchased by ACER for distribution throughout Australia and the rest of the world.

4.3 Best Practice Principles in Bullying Prevention

A book entitled "Best Practice Principles in Bullying Prevention" is currently being written and has been accepted for publication and distribution by the WA Primary Principals' Association.

5.0 PUBLICATIONS

5.1 Peer reviewed publications

Published in 2007

Milne, E., Simpson, J.A., **Johnston, R.**, Giles-Corti, B., & English, D.R. (2007). Time spent outdoors at midday and children's body mass index. *American Journal of Public Health*, 97(2), 306-310.

Runions, K.C., & Keating, D.P. (2007). Young children's social information processing: Family antecedents and behavioral correlates. *Developmental Psychology*, 43, 838-849.

Pollard, C., **Miller, M.**, Daly, A., Crouchley, K., O'Donoghue, K., Lang, A., & Binns, C. (2007). Increasing fruit and vegetable consumption: success of the Western Australian Go for 2 & 5 campaign. *Public Health Nutrition*, July.

Hamilton, G., **Cross, D.**, Resnicow, K., & **Shaw, T.** (2007). Does harm minimization lead to greater experimentation? Results from a school smoking intervention trial. *Drug and Alcohol Review*, 26(6), 605-613.

Hearn, L., Miller, M., & Cross, D. (2007). Engaging primary health care providers in the promotion of healthy weight among young children: Barriers and enablers for policy and management. *Australian Journal of Primary Health*, 13(2), 66-79.

Submitted and/or in Press

Hearn, L., Miller, M., Campbell-Pope, R. Review of Evidence to Guide Primary Health Care Policy and Practice to Prevent Childhood Obesity”, *Medical Journal of Australia*, (in press).

Beatty, S., **Cross, D., Shaw, T.** Investigating parental preferences regarding development and implementation of a parent-directed educational intervention. *Drug and Alcohol Review*. (in press).

Cross, D., Hearn, L., Hamilton, G., Resnicow, K., Hall, M. The Social Context of Adolescent Smoking in Australia: The implications of harm minimization for policy and practice. *Evaluation and the Health Professions*, (in press).

Cross, D., Shaw, T., Pintabona, Y., **Hall, M.,** Hamilton, G., **Erceg, E., Waters, S.** Social attitudinal, psychological and school adjustment factors associated with bullying behaviour in Australian primary school students. *Aggressive Behavior*, (in submission).

Burns, S, Maycock, B., Brown, G., **Cross, D.** Woodpushers are gay: The role of provocation in bullying. *Aggressive Behavior*, (in submission).

Cross, D., Hall, M., Shaw, T., Pintabona, Y., **Erceg, E.,** Hamilton, G., Roberts, C. , **Waters, S., & Lester, L.** Three-year results of the Friendly Schools whole-school intervention on children’s bullying behaviour. *Journal of School Psychology*, (in submission).

Roberts, C. Kane, R., Bishop, B, **Cross, D.,** Fenton, J., Hart, B. The Prevention of Anxiety and Depression in Children from Disadvantaged Schools. *Journal of Clinical Child and Adolescent Psychology*, (in submission).

Hamilton, G. **Cross, D.,** Resnicow, K., **Shaw, T.** Does harm minimization lead to greater experimentation? Results from a school smoking intervention trial. *Drug and Alcohol Review*, (in submission)

Cross, D., Waters, S., Pearce, T., Shaw, T., Hall, M., Erceg, E., Hamilton, G., Roberts, C., Burns, S. The Friendly Schools Friendly Families Program: Three-year bullying behaviour

outcomes in primary school children. *British Journal of Educational Psychology*, (in submission).

Cross, D. Shaw, T. Pearce, N. Erceg, E., Waters, S. School-based intervention research to reduce bullying in Australia 1999-2006: What works, what doesn't and what's promising? Key note paper PreNet conference proceedings, Canada, May 2006. (In press)

5.2 Non-peer reviewed publications

Cross, Erceg, Hearn (2007) "Enhancing Children's Social and Emotional Skills: Using evidence-based policy, processes and practices to reduce bullying" *Centre for Strategic Education*, No.. 169, Nov 2007.

5.3 Reports

Hall, M., Hamilton, G., Shaw, T., Cross, D., Cordin, T., Lester, L. & Waters, S. 2007. Impact of Extra-curricular Activities on Adolescents Connectedness and Cigarette Smoking: 2007 Final Healthway Report. Child Health Promotion Research Centre, Edith Cowan University, Perth.

Cross, D., Hall, M., Hamilton, G., House, M., Waters, S., Shaw, T. & Bell, S. 2007. Maximising Parent Involvement in the Pedestrian Safety of 4 to 6 year old Children. Child Health Promotion Research Centre, Edith Cowan University, Perth. Child Health Promotion Research Centre, Edith Cowan University, Perth.

Paki, D., Coffin, J., Cross, D., Hearn, L., Rakabula, G. & Hall, M. 2007. Reducing the effects of bullying among Aboriginal children living in rural Western Australia. Child Health Promotion Research Centre, Edith Cowan University, Perth.

Waters, S., House, J., Middleton, S. & Cross, D. 2007. An Intervention to Reduce Bullying among Children Who are Overweight or Obese. Final Report: Prepared for The Telstra Foundation. Child Health Promotion Research Centre, Edith Cowan University, Perth.

5.4 Conference Presentations

Cross, D. (2007). Change management in schools around mental health promotion. *Boosting the Sparks (Preconference to Kindling the Flame: Promoting Mental Health and Wellbeing)*, University of Western Australia, Perth, February.

Cross, D. (2007). The impact of a family-directed intervention on parent-child communication about bullying. *Kindling the Flame: Promoting Mental Health and Wellbeing*, Hyatt Regency Hotel, Perth, February.

Cross, D. (2007). If keeping kids connected is the answer: What's the question? *Building Resiliency: Maintaining Positive Health & Well-Being*. Fremantle Esplanade Hotel, Fremantle, March.

Runions, K. (2007). Childhood Aggression Prevention (CAP) Project. *Building Resiliency: Maintaining Positive Health & Well-Being*, Fremantle Esplanade Hotel, Fremantle, March.

Cross, D. (2007). If health and physical education is the answer: what is the question? *Australian Council for Health, Physical Education and Recreation Conference: Promoting healthy and active living*, Westminster School, Adelaide SA, April.

Cross, D. (2007). Bullying & the Next Generation: What's the research show. *Cyberian Embassy Internet & Technology Safety Symposium*, Camberwell Grammar School, Canterbury, Victoria, May.

Cross, D. (2007). The good, the bad and the promising. *Safe Schools in WA: The evidence and the experience*. Burswood Entertainment Complex, May.

Runions, K. (2007). Reducing aggression in junior school children- introducing CAP project research. *Safe Schools in WA: The evidence and the experience*, Burswood Entertainment Complex, May.

Waters, S. (2007). Primary school interventions to reduce bullying- Friendly Schools & Families Research, *Safe Schools in WA: The evidence and the experience*, Burswood Entertainment Complex, May.

- Epstein, M.** (2007). Secondary school interventions to reduce bullying- Supportive Schools Project Research, *Safe Schools in WA: The evidence and the experience*, Burswood Entertainment Complex, May.
- Erceg, E. & Epstein, M.** (2007). Technology and Bullying, *Safe Schools in WA: The evidence and the experience*, Burswood Entertainment Complex, May.
- Pearce, N.** (2007). Five secrets to long term success, *Safe Schools in WA: The evidence and the experience*, Burswood Entertainment Complex, May.
- Waters, S.** (2007). School Social Environment, Connectedness and Bullying, *Safe Schools in WA: The evidence and the experience*, Burswood Entertainment Complex, May.
- Cross, D.** (2007). Working closely with families to reduce and prevent bullying, *Safe Schools in WA: The evidence and the experience*, Burswood Entertainment Complex, May.
- Cross, D.** (2007). Friendly Schools and Families Intervention and Results. *Kandersteg Conference "Joint efforts in preventing bullying"*. University of Bern, Switzerland, June.
- Cross, D.** (2007). What works in schools: The good, the bad and the promising. *Student Behaviour Standards Forum*, Broadwater Resort Hotel, June.
- Cross, D.** (2007). Evidence-based processes and strategies to enhance children's social and emotional skills, *Catholic Primary Principals Association: Tomorrow's Child*, The Vines Resort, Ellenbrook, September.
- Waters, S.** (2007). Influence of a school's social ecology on secondary students; connectedness to school and mental health outcomes, *Feast for the mind: research and application in Education*, Esplanade Hotel, Fremantle, September.
- Paki, D.** (2007). Maintaining cultural security using NHMRC guidelines, *Public Health Association Australia Conference 2007*, Alice Springs, September.
- Paki, D.** (2007). Documenting bullying prevention and management policies and practices of primary schools in the Yamaji region of WA, *Public Health Association Australia Conference 2007*, Alice Springs, September.

Cross, D. (2007). Connections Between Health and Academic Outcomes for Young People: What Evidence Can we PACE for the Next Decade? *19th Fritz Duras Memorial Lecture, 25th ACHPER National International Biennial Conference*, Esplanade Hotel, Fremantle, October.

Waters, S., & Miller, A. (2007). Best practice principles in Road Safety Education, Workshop presented at the *Traffic Safety Education Workshop*, Melbourne, October.

Cross, D. (2007). Solutions not Problems: Evidence-based processes and strategies to enhance children's social and emotional development, *National Coalition Against Bullying Conference 2007*, Hilton on the Park, Melbourne, November.

Cross, D. (2007). Policy, practice and playgrounds: Evidence-based processes and strategies to prevent and manage bullying behaviour among girls, *A Focus on Relationships: Understanding and Addressing Girls' Aggressive Behaviour Problems*, MaRS Collaboration Centre, Toronto ON, November.

Erceg, E. (2007). Friendly Schools: Making it happen, *National Coalition Against Bullying Conference 2007*, Hilton on the Park, Melbourne, November.

House, J. & Parsons, L. (2007). Working out what Works: Parents as Educators, *3rd International Road Safety Conference*, Perth, November.

House, J. & Zines, D. (2007). Evidence-based Practice: A Tool for Implementing Credible and Meaningful Road Safety Education, *3rd International Road Safety Conference*, Perth, November.

House, J. & Zines, D. (2007). Evidence-based Practice: A Tool for Implementing Credible and Meaningful Road Safety Education, *Australasian Road Safety Research, Policing and Education Conference*, Melbourne, November.

Hall, M. (2007). Public Health @ECU. *Public Health Association (WA Branch) State Conference Public Health In The 21st Century "People, Places and Priorities"*, Fremantle, November.

6.0 HIGHER DEGREES

Staff from CHPRC supervised numerous students during 2007:

PhD Students:

- Robyn Johnston (graduated in 2007)
- Stacey Waters (Scholarship)
- Natasha Pearce (Scholarship)
- Laura Dearle (Scholarship)
- Juli Coffin (Scholarship)

Masters Students:

- Laura Bond (Scholarship)
- Dionne Paki (Scholarship)
- Patricia Cardoso (Scholarship)
- Sarah Baxendale

Additionally they supervised a further two at students from Curtin University: Sharyn Burns (PhD – graduated in 2007) and Mary Naissides (Post-Doc - on-going).

7.0 COMMUNITY ENGAGEMENT AND COLLABORATION

7.1 Community Engagement in Research

Nearly all of CHPRC research projects involve school and community based interventions and hence are developed in collaboration with a number of key community stakeholders.

In programs for the prevention of bullying and childhood aggression, these have included:

Healthway, the Australian Council for Educational Research, WA Department of Education and Training, Australian Department of Education Science and Training, Curtin University, Australian National Coalition Against Bullying, CORE-NET, PREVNet, Catholic Education Office WA, Association of Independent Schools of Western Australia (Inc), Curriculum Council of WA, Australian Council for Health, Physical Education and Recreation, Western

Australian Primary Principals Association, Western Australian Secondary School Executive Association, Canning District Education Office, Swan District Education Office, Parents & Friends Federation of WA, Combined Universities Centre for Rural Health, Telethon Institute for Child Health Research, WA Police, the Montreal based GRIP Research Unit, Australian Alliance for Children and Youth, as well as numerous national and international researchers.

In programs for drug prevention and harm minimisation, these have included:

WA Department of Education and Training, WA Department of Health, the National Heart Foundation (Smarter than Smoking), the Cancer Council, Healthway, Next Step, WA Division of Paediatrics, Department of Respiratory Medicine at Princess Margaret Hospital, Australian Health Promotion Professionals, Australian Council for Physical Health, Education and Recreation (ACIPHER), School Health Coalition, Catholic Education, Association of Independent Schools, the Drug and Alcohol Office, University of Western Australia, Curtin University, South Australian Department of Health, the Tasmanian Department of Education, Medical Research Council of South Africa, Australian Council on Smoking and Health (ACOSH), National Institutes of Health (NIH), Fogarty International, as well as other key international researchers, including Professors Ken Resnicow, Gil Botvin, Vic Strecher, Tetsuro Kawabata, Phyllis Gingiss, and Greg Hamilton.

While in programs for the promotion of healthy weight, these have included:

Australian Primary Health Care Institute (ANU), Australian Department of Health and Ageing, WA Department of Health, Tropical Public Health Unit of Queensland's Active-Ate Program, Cancer Council of Western Australia, Child and Community Health, Ngala, Osborne Division of General Practice, Tasmanian Department of Health and Human Services, NSW Centre for Obesity, Royal Children's Hospital Victoria, Lady Gowrie, Health Management Services Centre (UK), University of Calgary, Georgia State University.

7.2 Strategic Alliances

During 2007, the CHPRC also strengthened and formalised a number of key strategic research alliances with:

- CORE-Net, an international network of bullying and aggression prevention researchers (involving other research centres from Norway, Ireland, Canada, Finland, Spain, US and Italy).
- NCAB, the Australian National Centre Against Bullying.
- PREVNet, a Canadian collaborative initiative led by Profs Debra Peplar and Wendy Craig.
- KeVa, a Finnish initiative with Professor Christina Salmivalli to address bullying in schools throughout Finland.
- Centre for Strategic Education, which is involved in joint bullying and cyber safety research.
- Department of Education, Employment and Workplace Relations (DEEWR), through research in covert bullying.
- WA Department of Education, through research in cyber bullying, pastoral care, tobacco and drug prevention, and childhood aggression.
- Australian Department of Health and Ageing, the London School Hygiene and Tropical Medicine, and Calgary Health Region, and the Centre for Disease Control with regards translational research for the promotion of healthy weight among young children.
- Combined Universities Centre for Rural Health (Juli Coffin & Assoc. Prof. Ann Larson). Reducing the effects of bullying among Aboriginal school children living in rural areas of Western Australia.
- Telethon Institute for Child Health Research (Professors Steve Zubrick and Sven Silburn). Reducing the effects of bullying among Aboriginal school children living in rural areas of WA, 2006-2009.
- Kobe University, Japan (Prof Tetsuro Kawabata). Smoking cessation among youth research.
- WA Primary Principals Association (Colin Petitt – President). Baseline evaluation of the WA Primary Principals Leadership and Wellbeing Project.

- Behaviour Standards and Well-being Directorate of the Department of Education and Training (Jeanette Hazelby). Financial and logistic support around the Childhood Aggression Prevention Project.
- Research Unit on children's Psychosocial Maladjustment, University of Montreal, Canada (Prof Richard Tremblay). Coordination of RCI trials in France, Switzerland, and Australia; around the Childhood Aggression Prevention Project.
- Curtin University School of Psychology (Assoc Prof Clare Roberts). Aussie Optimism Depression Prevention in Children Dissemination Trial.
- Police Service (Assistant Commissioner Murray Lampard) Newman community bullying intervention trial and Police and Citizens Youth Clubs (PCYC) bullying prevention training.

Visiting Research Fellowships

The CHPRC has also attracted/contributed funding to support a visiting fellow to the research group during 2007 to assist the growth of current and future research opportunities:

- Professor Tetsuro Kawabata. Kobe University, presented research findings on bullying and shared expertise with the CHPRC on 3rd September, 2007.

7.3 Media presentations

Staff from CHPRC also gave a number of key media presentations:

Cross, D. (2007). Cyber-bullying a big worry: professor, *West Australian*, 2nd June.

Cross, D. (2007). Bullied kids may get school compo, *West Australian*, 29th May.

Cross, D. (2007). Cyber bullying has nasty edge, *Joondalup Times*, 21st June.

Cross, D. (2007). Bullied school children could claim financial compensation, Midwest Musings, *Mid-West Times* (Geraldton) 31st May.

Cross, D. (2007). Smart 100 (Education), *The Bulletin* (Business Magazine), 5th June.

- Erceg, E.** (2007). What to do about bullies, *Woman's Day*, June.
- Cross, D.** (2007). State Government opening special behaviour centres for children who cause problems at school, *GWN* (Regional West Australia), 18th June.
- Cross, D.** (2007). Bullying and what parents can do. *ABC South Coast WA*, 29th May.
- Cross, D.** (2007). Bullying versus violence between young people, *Regional ABC* (Albany), 28th, 29th May & 29th June.
- Cross, D.** (2007). When push comes to shove, *Sun Herald* (Sydney), 1st April.
- Cross, D.** (2007). Major Mitchell visits Shark Bay: Friendly Schools and Families Program, *Northern Guardian*, 4th July.
- Cross, D.** (2007). Bullying, Compere: Geraldine Mellet, *ABC North West*, 5th July.
- Cross, D.** (2007). Bullying, Compere: Newsreader, *Triple J*, 5th July.
- Cross, D.** (2007). Bullying, Compere: Geoff Hutchinson, *ABC 720 Perth*, 5th July.
- Cross, D.** (2007). Bullying, Compere: Newsreader, *ABC 720 Perth*, 5th July.
- Cross, D.** (2007). Cyberbullying, Stateline, *ABC Channel 2*, 28th September.
- Cross, D.** (2007). Parenting, Compere: Bernadette Young, *ABC 720 Perth*, 25th July.
- Cross, D.** (2007). Insights for Dads, *Western Suburbs Weekly*, 4th September.
- Cross, D.** (2007). Female violence explodes in schools, *Daily Telegraph*, 3rd September.
- Cross, D.** (2007). Why Dads Count. *Subiaco Post*, 8th September.
- Cross, D.** (2007). Education's brightest and best, *Australian College of Educator's Journal The Professional Educator*, August.
- Cross, D.** (2007). Fathering DVD: Official Launch (media event). 31st August.
- Cross, D.** (2007). Trouble in Cyberia, *The Age*, 22nd October.

Erceg, E. (2007). Improving social skills: Friendly schools and families. *Education Horizons*, 1st November.

Erceg, E. (2007). Anti-bullying forum in Shepparton. Compere: Adam & Inga. *3SR FM Big Breakfast*, 23rd October.

Epstein, M. (2007). Cyber intimidation and the art of bullying, *Sydney Morning Herald*, 19th November.

Cross, D. (2007). Cyber Attacks, *Everyday Magazine (HBF)*, Summer 2007-2008.

Cross, D. (2007). Bullying, *Youth Monitor*, Youth Studies Australia.

8.0 AWARDS

D. Cross 2007 Finalist – The Bulletin Magazine’s Smart 100 Education Category

D. Cross 2007 Vice Chancellor Award for Excellence in Research Teaching

S. Waters 2007 Australian Research Alliance for Children and Youth’s Young Leaders Mentorship Program

9.0 FINANCIAL REPORT

During 2007, the CHPRC estimated research budget was:

National competitive grants ^a	\$ 213,042
Other private and public sector funding	\$ 873,108
Infrastructure funding ^b	\$ 344,025
Total	\$1,430,175

^a As per the Australian National Competitive Grants Register

^b Includes infrastructure funding received from the University and other sources

10.0 PERFORMANCE AGAINST ANNUAL OBJECTIVES

In terms of our research and teaching objectives, CHPRC surpassed all its key objectives in terms of growing research income, attracting new students and visiting fellows, strengthening community collaborations and enhancing our commercial activities.